

*President*

Tony Murray '60

*Vice President—  
Undergraduate Relations*

Fred Harwood '59

*Vice President—Treasurer*

Bob Verna '68

*Vice President—Fund Raising*

Tony Cashen '57

*Vice President—Counsel*

Tom Talley '65

Danny Alvarez '92

Rod Beckwith '57

Kevin Bruns '79

Frank Cuzzi '61

Dan Devine '86

Fred Devlin '67

Dan Gilroy '86

Peter Gogolak '64

John Hock '90

Tom Kobin '90

Bruno LaRocca '64

Michael Lawsky '92

Kevin Marcus '92

Bill Schenkel '66

Leigh Schmalz '61

John Seiler '57

Sam Sezak '98

Peter Vogel '92

## Delta Upsilon Is Back!

Dear Brother,

Our DU chapter has had a tremendously successful year since that weekend in late April 2003 when Tony Cashen and I first met with undergraduates who had been identified as potentially good candidates for our new DU or had expressed interest in response to our contacts. Our core group of 15 DU "recolonizers" signed on to our shared vision of what a fraternity, specifically DU, should be, and together the undergraduates and alumni began the startup process.

They were very successful in attracting other excellent associate members in fall rush so that on December 6, we initiated our 24 newest brothers. Although the weather was a challenge, 11 parents and several alumni attended the ceremony and following reception and dinner. Fred Harwood '59, who has been a driving force with his enthusiasm and effective communication pieces on the "DU Story" throughout this time, was going to deliver the charge at the initiation. Unfortunately, Fred was snowed out, so Tony Cashen delivered Fred's message, which is printed on page four in this *Noose*. You will see that Fred extends the "startup" theme from the recolonization ceremony in October by challenging the new initiates to continually work on improving the "DU product" and creating more value by conducting a very successful new member recruitment in January.

Also in early December, the new chapter elected its first slate of house officers, who have taken on their respective duties and responsibilities, formed an executive committee, and are learning how to operate and manage the chapter.

The brothers accepted Fred's challenge and worked well together in attracting 19 excellent new associate members with diverse backgrounds, interests, Cornell activities, and colleges in January's rush. In mid-February, Tony Cashen '57 was joined by Rob Ainslie '78, Matt Moscati '94, Bill Shaw '69, and Randy Shayler '72 in having a dinner at the Statler for these new associate members. It was a great evening all around—the highlight

being Randy Shayler giving, without any notes, a short personal biography of each new member including his son, Randy, who was elected president of the pledge class. It was amazing! It reminded the older alums of what Bert Antell use to do at similar events. I'm happy to report that all 19 have successfully completed the new member development program and were initiated DU brothers on April 17.

The brothers' academic performance deserves special recognition! The overall house fall '03 GPA for all 43 brothers is 3.178, which demonstrates their focus on doing well academically. For your reference, if all 43 had been brothers in the fall semester and included in the university's ranking of all fraternities, DU would have been 22 of the 43 fraternities on campus. The chapter is implementing a strong academic emphasis program including minimum academic standards, quiet hours, a study room, availability of a faculty academic advisor, and scholarships recognizing the most improved and highest GPAs.

DU is back! The chapter is now 43 brothers who are striving to keep "improving the DU product" and adding value. My thanks to everyone—undergraduates and alumni—who have helped make our success happen! I appeal to all alumni to reflect on the importance to you of your own DU experience and contribute to our capital campaign. You'll be making an investment in a very good "startup," the new DU chapter, which is beginning to show an excellent ROI.

It has been a very successful first year of operation, but not without its challenges and need for further work. Now we must keep up our momentum while continuing to see where and what we can improve upon.

Fraternally,  
Tony Murray '60  
17 Beach Drive  
Darien, CT 06820  
203/655-9351  
Murr024@optonline.net

## Update On \$1.3M Capital Campaign

Over the past 12 months, steady progress has been made on completing the “leadership phase” of the four-year DU capital campaign. The objective of this phase of the campaign is to secure contributions and pledges that reach the halfway goal of \$650,000.

In structuring the leadership gift, a brother pledges to make a minimum contribution of \$10,000 over a four-year period—a truly major commitment to the campaign. It is essential for us to successfully complete this phase of the campaign before embarking on the all-member canvass to raise the remaining funds to complete the campaign.

We are currently within striking distance of reaching our leadership target and are on a “push” to reach that level in order to embark upon the second phase of the campaign. The brothers listed at right have generously contributed to our initial effort by making a leadership pledge, or have helped solicit leadership pledges and made a significant pledge themselves.

At this date, all of your DU directors have made pledges and have assisted in the leadership effort. The class of 1972 has launched a campaign to raise \$100,000 from their members and present that as a challenge to other classes. Bob Mauro

has spearheaded that effort for the class, and they are well on their way to achieving their goal.

Everyone knows by now that the complete renovation of the 6 South Avenue chapter house has been completed. Everyone who has visited the chapter appreciates the condition to which the house has been restored. From the kitchen in the basement to the alumni room on the third floor, the house is in excellent physical condition and completely up to date with computer and telecommunications infrastructure equal to any other on-campus residential facility. Our success in the competitive recruitment of 43 new undergraduate members has reestablished our position among all fraternities on campus, and the international fraternity recognizes our success in reestablishing us as an active chapter. Our remaining task is to successfully complete the capital campaign and repay our university loan incurred for the chapter’s restoration.

During the capital campaign, the directors chose to suspend the annual roll call and devote the entire chapter fundraising effort to the capital campaign. Please contact Tony Cashen '57 at [acashen@earthlink.net](mailto:acashen@earthlink.net), or call him at 518/392-0077 if you are willing to assist in the campaign or to make your pledge.

## Greg Moore Chosen For IFC Honor Society

Congratulations to Greg Moore, our chapter president, who was recently elected to the Order of Omega in recognition of his contributions, commitment, and leadership to the recolonization and successful re-establishment of our DU chapter.



Order of Omega is a national Greek honor society with a strong chapter on the Cornell campus. Election to membership in the society is made by members and is awarded in recognition of outstanding leadership within the Cornell fraternity and sorority system. There are approximately 30 undergraduate members in the Cornell Chapter.

Greg was one of only two sophomores select-

ed to join this group. His unusual recognition was well deserved for the remarkable job he’s done since April 2003. He led the chapter through its initial organization and reopening in August, a successful fall rush, and official rechartering on December 6. Elected chapter president in December, Greg has continued to guide the house officers and brotherhood very effectively. Working with our recruitment vice presidents, Ross Hamilton and Jesse DeSalvo, Greg and the rest of the brothers added an additional 19 associate members who were initiated on April 17.

We are fortunate to have Greg’s leadership and involved approach to his responsibilities and effective interactions with his DU brothers, alumni, university officials, and the International Fraternity.

### Leadership Pledges

Rod Beckwith '57  
 Tony Cashen '57  
 Jim Edmondson '49  
 Dan Gilroy '86  
 Peter Gogolak '64  
 Austin Kiplinger '39  
 Bruno La Rocca '64  
 Tony Murray '60  
 Doug Porter '78  
 Bob Safford '56  
 Nels Schaenen '50  
 David Schaenen '52  
 Scott Shnuck '72  
 John Seiler '57  
 Harry Vawter '42  
 Bob Verna '68  
 Bill Waters '55

### Capital Campaign Contributors

Danny Alvarez '91  
 Bob Attiyeh '55  
 Kevin Bruns '79  
 Bob “Dutch” Butler '57  
 Frank Cuzzi '61  
 Dan Devine '86  
 Fred Devlin '67  
 Fred Harwood '59  
 Doug Herron '72  
 John Hock '90  
 Charlie Joyce '72  
 Tom Kobin '90  
 Craig Lambert '72  
 Mike Lawsky '92  
 Kevin Marcus '92  
 Bob Mauro '72  
 Dan Miller '72  
 Jim O’Hargan '72  
 Jim Parolie '72  
 Dick Perkins '61  
 Tom Rowlands '72  
 Bill Schenkel '66  
 Leigh Schmalz '61  
 Jim Seeley '75  
 Sam Sezak '98  
 Chip Stevens '92  
 Tom Talley '65  
 Peter Vogel '92

**We want your e-mail address!** Providing us with your e-mail address will help us keep you informed of alumni events as well as the latest happenings at DU. When you fill out your newsform, be sure to include your e-mail address!

## THE ALUMNI NOOSE

Published by the Delta Upsilon Fraternity at Cornell University for its members and friends. Alumni news and pictures are always welcome. Please direct all communications to Delta Upsilon Fraternity, Alumni Records Office, P.O. Box 876, Ithaca, NY 14851-0876.

## Report From The President

In this, Delta Upsilon's second semester back on Cornell's campus, I am happy to report that we are making strides to become the elite house on the hill once again. The first order of business was to increase the size of our brotherhood, and during rush we accomplished just that. With a pledge class of 19, which was the sixth largest on campus, we upped our house number to 43 men who all have the vision and drive of returning DU to prominence. As the current undergraduate president I have had the good fortune to oversee the entire process of recruitment, rush week, and our new member program, and I could not be more excited about the group that has decided to become a part of our brotherhood here at 6 South Avenue.

In addition to adding new members, we are working hard at re-establishing traditions of the past. With the help of the alumni association, we have reinstated the DU Scholarship Fund and will make awards based on academic performance each semester. The brother and new member with the highest GPA and the most improved GPA from the previous semester will each receive a \$500 scholarship credited to their academic bills. We even currently have an occupant on the sleeping porch, electric blanket and all!

I hope you find that this group is living up to the expectations you have for the chapter as we are doing our best to uphold those standards. I know I can speak for all the brothers when I say we are very grateful for this opportunity and we are enjoying it tremendously. We will make sure to keep you updated on our progress and all the good news we have to pass along.

Greg Moore '06, President

*Put these dates on your calendar!*

### Cornell Reunion Reception Saturday, June 12, 4:00-6:00 p.m.

Come back and reconnect with lifelong friends in the clean and comfortable environment of the renovated DU house. And bring along your family and friends! Joe Pierce, of the famous Pierce's Restaurant in Elmira, will cater the food and beverages. Weather permitting, the front porch/patio will be filled with DUs from all eras.

If you will be attending the DU reception, please RSVP to Bob Verna via e-mail (rjv123@aol.com) or phone (914/337-6620) before June 1. Be sure to indicate the number of people in your party.

### DU Homecoming Reception Saturday, October 16

Reception at 6 South Avenue immediately after the Colgate game. Encourage your DU brothers to come back this year and join you at the house!

*We hope to see you at one (or both) of these events!*



*Left: Brothers and new members converse following a formal dinner and Sunday night house meeting.*



*Right: After the meeting, New Member Educator Gage Stille (third from left) assigns some tasks for the upcoming week of the new member program.*

## CFA Offers Golf And Tennis Outing, July 31, And Schoellkopf Sellout II, September 25

Fred Devlin '67, president, and Bill Wilson '66, treasurer of the Cornell Football Association, invite all DU alumni to participate in the CFA's two major events of the year.

**Ben Mintz Golf and Tennis Outing** attracts over 300 former players and friends of Cornell football and grows in popularity each year. It is the CFA's major fundraising activity, netting nearly \$110,000 in support of Cornell football and the CFA.

The DU house will be open for brothers and their families and friends who participate in the Ben Mintz activities. Accommodations will be available at \$50/bed/night or \$100/room/night. Contact Bill Wilson '66 at [wlwilson@expresshost.com](mailto:wlwilson@expresshost.com) or 410/745-0146 if you would like to stay at the house that weekend.

**Schoellkopf Sellout II** is the home opener against Yale. It is the CFA's major game event for 2004. It is a welcoming party for new head coach Jim Knowles '87 and will honor all former Cornell foot-

ball players and particularly the spectacular teams of 1948-1952, Cornell football's greatest generation. Coach Knowles is generating excitement through out the Cornell community about the future of Cornell football.

The CFA is leading a campaign to bring 20,000 alumni, students, faculty, and staff as well as fans from the surrounding communities to the game that day. There will be a post-game reception at the house following the victory over Yale. We urge all DU brothers to come out and kick off the beginning of an era of winning Cornell football under Coach Knowles!

Detailed information about both events is available in the CFA newsletter, *The Crescent*, at the CFA website, <http://cfa.alumni.cornell.edu>, or by contacting Pete Noyes, director of football operations, at [ppn2@cornell.edu](mailto:ppn2@cornell.edu) or Bill Wilson '66 at [wlwilson@expresshost.com](mailto:wlwilson@expresshost.com).



*Initiation.*

## Charge To New Members—December 6, 2003

*As prepared by Fred Harwood '59*

We all remember Tony Cashen's eloquent charge at the Homecoming recolonization ceremony. Tony likened us to a venture capital startup.

The startup metaphor continues today as DU becomes a fully reinstated chapter. In startup terms, this is your IPO—you just went public as a fraternity that has already created value for the Cornell community, DU alumni, DU International, family, friends, and yourselves.

Homecoming marked an important and memorable occasion in the 134-year history of our fraternity. It was truly inspirational for those who attended.

Fred Devlin '67 (current chairman of the Cornell Football Association) said, "The experience of being in the house at Homecoming was one of the most important I have ever had as a DU. It truly represented to me a reclaiming of the spirit and brotherhood of our great fraternity."

Earl Blanks, Cornell MBA '74 (proud father of Marcus and David), said, "I like what I am seeing at DU. Keep the bar set high and encourage these young men to strive for excellence."

Tim Marchell '82 (who works here at Cornell) said, "I've never been more proud to be a DU than when I watched those impressive young men step forward in the presence of friends, family, and alumni.... Our commitment to diversity and implementing a pro-brotherhood, non-secret, non-hazing new member process will serve as a model for other fraternities on campus."

The kudos went on and on.

Your startup period has been very successful. Congratulations!

After an IPO, the next phase is the critical growth period. For DU, this means improving the "DU product," thereby creating even more value. As Greg Moore said during one of our recent conference calls, "We're not done yet." He's right. This period can be daunting and perilous. There will be growing pains—the inevitable "bumps in the road." You are already learning to identify, diagnose, and fix problems, develop your processes, and figure out how to work together to achieve our mutual vision for the new DU. This will continue to test your interpersonal, management, leadership, and teamwork skills. But where else can you learn these important life lessons while at Cornell?

Attracting great new DUs is fundamentally the name of the game. We need to fill the house to capacity in 2004-2005 so we can break even financially, but, more importantly, you need to prove that we can compete with the other top chapters at Cornell while maintaining the new DU values.

We are thankful that Ross Hamilton and Jesse DeSalvo have agreed to take the lead in rush/recruitment and that you have formed a really strong recruitment committee. But you must remember that DU's success next term depends on the contributions of each of you new brothers. That's the obligation and satisfaction of becoming a DU brother.

Finally, your programming, while off to a rousing start in just one semester, still

## DU Welcomes 24 New Members

In what was a very classy and enjoyable ceremony, the 24 newest members of Delta Upsilon were initiated into the brotherhood on December 6, 2003. Alumni in attendance included Tony Cashen, Tony Murray, Tim Marchell, and Rob Ainsley, and the new members seemed delighted to have past DU generations there to welcome them to DU. Many parents also braved the snowy road conditions to see their sons being accepted into one of the richest and most well-respected gentlemen's fraternities on Cornell's campus.

After the ceremony, many of the new members discussed the different feelings they had about the brotherhood. "During the whole recolonization process, we were so busy trying to re-establish the house and the great DU name that it was hard for us to take the time to reflect on what it really meant," said Chapter President Greg Moore. "Now that we are officially members of Delta Upsilon and can look back on what we have accomplished thus far, we are all even more excited about what is to come."

The next initiation ceremony this spring promises to add even more high quality men into our brotherhood as we set our sights on once again becoming "the house on the hill." If the fall semester was any indication of our progress, then DU is well on its way to becoming what everyone has envisioned—the best.

needs some work. Learn the meaning of "diffusion of liberal culture," and apply it at 6 South Avenue, taking into account the diverse interests of all your brothers. Build on the new member program that Gage Stille, Adam Star, and others put together during the past six weeks, and next term make DU a role model at Cornell as a non-hazing fraternity.

Today you become the stewards of the new DU. We want you to create your own legacy at DU—an experience that will be special for every brother here today as well as those who will follow you, look up to you, and emulate you. Do that, and you will build a strong foundation for our beloved fraternity and your lifelong Cornell and DU experience.

# Personal Interaction Wins Many Recruits For Delta Upsilon

New member recruitment has been a challenging but successful task during our first two semesters back on campus. The main challenge was trying to fill the house while still getting top quality guys who exemplify what it means to be in Delta Upsilon. We aimed for quantity with quality, not just one or the other like other houses do.

First semester we used our core group's unique personalities, interests, and resources to get more people interested. There was a lot of informal recruitment where guys simply encouraged others to check us out. We soon realized we needed to formalize this process, so we began to have regular smokers where we invited potential members to eat barbecue, meet, and talk to us in a casual atmosphere. Before long we had increased our numbers to 25 high quality individuals who became initiated as brothers by the end of the semester.

At this point we turned our focus to rush week. Throughout the semester we had met many freshmen and sophomores through social events, but to really bring in top quality guys, we needed to use every brother's resources. I asked every brother to provide us with a list of five guys, and from this database we made formal invitations to rush week.

Our philosophy for the week centered around personal interaction. Our smokers

had good food and lots of available info about the fraternity, and we had social events such as bowling and a casino night. We had great success and are looking forward to making our awesome 19 new members brothers in DU. This was the eighth largest pledge class this year, so we achieved our goal of quantity with quality.

Meanwhile we are still using all of our

resources and encouraging guys to recruit potential members for next year. Our unique membership and traditions seem to be in high demand for those excellent men on this campus who are looking for more than a stereotype in a fraternity.

Ross Hamilton '06  
VP-Recruitment



*The newest members of Delta Upsilon.*

## MEET DELTA UPSILON'S NEWEST BROTHERS

NAME	E-MAIL	HOMETOWN	MAJOR
Steve Angelini '06	sta6@cornell.edu	Pittsburgh, PA	English/Govt
Ryan Avery '07	ra226@cornell.edu	Bronx, NY	Econ
Christopher Baumann '06	crb25@cornell.edu	Bethel Park, PA	City/Regional Planning
Dave Binder '07	dcb34@cornell.edu	Burr Ridge, IL	Chem
Brian Bucholz '06	bb94@cornell.edu	Weston, FL	History
Brian Crook '06	bcc25@cornell.edu	Queensburg, NY	Pre-med/English
Arthur Dick '07	abd28@cornell.edu	Owyhee, NV	Natural Resources
Matt Dietly '06	mpd26@cornell.edu	Pittsburgh, PA	Applied/Engineering Physics
Jason Holley '07	jth38@cornell.edu	Pahrump, NV	Hotel
John Honchariw '06	jnh27@cornell.edu	Tiburon, CA	Mechanical Eng.
Jim Hyland '07	jh367@cornell.edu	Pittsburgh, PA	Comm/AEM
Luke Miller '04	lrm28@cornell.edu	Sarver, PA	Civil Eng
Lou Morga '07	lsm29@cornell.edu	West Islip, NY	Nutrition Food and Ag.
Ben Obear '07	bj08@cornell.edu	Whately, MA	Bio/Env Eng
Todd Rusinkovich '07	tsr8@cornell.edu	San Clemente, CA	Hum Development
Dan Scellen '06	ds339@cornell.edu	Queensburg, NY	Elec/Computer Eng
Randy Shayler II '07	rms64@cornell.edu	Fayetteville, NY	ILR
John Simermeyer '07	jgs28@cornell.edu	Hanover, NH	City/Regional Planning
Theodore Sonnenberg '07	tds27@cornell.edu	Holgate, OH	Animal Sci



## ALUMNI SPOTLIGHT: PETER GOGOLAK

Peter Gogolak '64 is our second alumnus to be featured in this new column. It is timely since Peter was recognized this year in the book *The One Hundred Most Notable Cornellians*, one of only two members of his class and the only DU so honored. The article is reprinted in this issue of *The Alumni Noose*.

As we all know, Peter was the first soccer-style kicker in both college and professional football. During his 12-year pro career, Pete scored 863 points. He set an AFL record with 28 field goals in 1965 and helped the Buffalo Bills win two AFL championships. He is a member of the Cornell Athletic Hall of Fame and DU's top Sportsmen of the Century.

Fred Harwood interviewed Peter last month.

**Fred: After your family's escape from communism, were you happy to come to the U.S.?**

Peter: Oh yes, very happy. It was a dream to be here. You can't imagine the difference between living under communism and living in freedom.

**What about sports in high school?**

My biggest disappointment was that there was no soccer team at Ogdensburg Free Academy. I was on the track team, but all the attention was on football. I had never actually seen anybody kick the ball; they just ran the ball in even for extra points, so I wondered why they called it football. But I decided to try it.

Eventually they gave me a chance to be a kicker. When the holder saw me line up at a 45 degree angle, I'll never forget the expression on his face. My first kick went under the crossbar. So I didn't do any kicking that year, but I was intrigued about using my soccer-style technique. All the next spring and summer I practiced, which was very lonely because you have to kick the ball and then chase after it and keep doing it all by yourself. It didn't take very long before I could get the ball up in the air. To make a long story short, the next year I started booming kickoffs. People couldn't believe it—that you could kick a football 60 yards. But the colleges I applied to had no interest until the Cornell hockey coach discovered me.

**What was it like the first time you visited Cornell?**

I immediately fell in love with the school. The entire campus was incredible. I was a young kid from a small town, and I had never seen anything like it. Everything

was new to me. In spite of my English tests, Cornell gave me a chance. I'll never forget what that meant to me.

**What was your first year at Cornell like?**

I had to study very hard, but football was terrific. We had a special group of guys on the freshman team. Nobody paid much attention to me until our first game against Yale in New Haven. We played Saturday morning before a small crowd on the practice field. We won the game 16-14, and I made three field goals, including a 48-yard kick. Suddenly I started getting writeups in the *Cornell Daily Sun* and in newspapers like the *New York Herald Tribune*. Cornell had made only three field goals during the previous decade, so this was kind of a novelty. People started talking about it.

**What are some of your other memories about football at Cornell?**

As a sophomore, my first varsity game was against Colgate. There were over 15,000 people in the stands. By then Gary Wood had become a big star, and there was a lot of anticipation for the team. My first kickoff turned out to be the longest ever in my entire career—including the pros. It went 70 yards right over the goal posts, hit the pavement, and bounced up and hit the Schoellkopf field house. That's how the season started.

Unfortunately, even though we won some great games during the next three years, we did not win the Ivy League championship, and we really should have. We had the talent. I hate to say it, but we didn't have the coaching. I still would like to see more emphasis on football at Cornell.

**Did you get much publicity?**

When my brother was a sophomore at Princeton and I was a senior at Cornell, there was a big article in *Look Magazine*. I still have the article. When we played against each other, my father was on one side of the field and my mother was on the other side. It was really great.

**Several decades later, I saw you at the opening of Princeton's new stadium when you and Charlie came out at halftime for a kicking competition. You had a cane and long white-haired wig, and Charlie hobbled out after pulling a hamstring.**

That was a real thrill. The game was sold out. There must have been 30,000 people in the stands. I boomed a 40-yard field goal and made two out of three tries. I felt pretty good for a 57-year-old guy, particularly since there were several missed attempts in

the first half by both Cornell and Princeton.

**You mentioned Gary Wood. What was he like?**

I believe he was the best athlete Cornell has ever had. I remember in one game he intercepted a pass on defense and ran for a touchdown. On our next possession he passed and ran for another touchdown on offense. He was absolutely fabulous.

**Let's talk about DU.**

I didn't know anything about fraternities when I came to Cornell. I was rushed by quite a few houses, but as soon as I stepped into the DU house—somehow everything clicked. I felt very comfortable. The upperclassmen couldn't have been nicer. I immediately wanted to be a DU. We had a very good pledge class. Gary Wood was in it and a guy from my floor, Ben Lewis, and some other guys I knew also joined.

This was a very important experience for me. Let me put it this way: DU was really the "Americanization of Peter Gogolak." It was part of my growing up. I became a member of a community in a fraternity with people of different backgrounds. I lived there all three years and really assimilated into the American way of life.

**What is your view of fraternities?**

Fraternity life is a great concept. We lived in the house and governed ourselves. We hired the chef, elected the house manager, the president, and other officers. I'll never forget as a pledge class, after we had those great parties, at one o'clock in the morning we were on our knees cleaning the house. The next morning we would come downstairs, and the fire was going, there was coffee in the dining room, and the floors were polished and waxed with the beautiful Persian rug back in place in the Great Hall. That was the tradition. I couldn't believe going back years later on a Sunday morning and finding the house trashed with beer bottles everywhere and nobody concerned about cleaning up.

**Fred: Our new group of DUs has started out with taking good care of the house as part of their culture. They decided to hold all parties downstairs and not in the Great Hall. They've painted the party room and put up curtains to make it more inviting, and our long-term plan is to completely revamp the down-**

*(continued on page nine)*



## Peter Kornel Gogolak '64

"All Cornell ever wants," a reporter wrote, "is Pete Gogolak with the wind behind him in the fourth quarter." A decade after Gogolak's graduation, every college and professional football team wanted a soccer-style place-kicker.

Peter Kornel Gogolak was born on April 18, 1942, in wartime Budapest. When John Gogolak, a dentist and a physician, returned from the army, he and his wife Serolta provided a comfortable life for Pete and his younger brother, Charlie. A good student, Pete could not remember a time when he did not have a soccer ball. At thirteen, he made the prestigious Ferencvaros team, popularly known as Fradi, which often played before fifty thousand fans. Pete's happiness, and that of his family, however, was tempered by their conviction that the communist regime in Hungary limited freedom and opportunity. When the government forced the Gogolaks to share their home with another family, John decided to leave. The chaos of the Hungarian Revolution in the fall of 1956 gave the family its chance. Although Serolta was pregnant, the Gogolaks walked twenty miles to the Austrian border, with rifle fire crackling around them as they escaped. When President Eisenhower eased U.S. immigration quotas for Hungarians, the Gogolaks joined thirty-eight thousand of their countrymen as "parolees" and later, as American citizens.

After a short stay at Camp Kilmer, New Jersey, Dr. Gogolak got a job at St. Lawrence State Hospital, and the family settled in Ogdensburg, New York. Pete taught himself English and completed the last three years at Ogdensburg Free Academy in two. Since there was no soccer team at his school, he tried out for football, first as an end and then as a placekicker, finding that he could generate more power by sweeping his leg across the ball, soccer-style, and kicking it with the side of his foot rather than by kicking it straight forward. After the Big Red hockey coach, Paul Patten, stumbled across Gogolak during a visit to northern New York and recommended him to the recruiters in football, Cornell offered him an academic scholarship for the fall of 1960. He accepted, but only after Syracuse turned him down. Its coaches believed that the film clip Gogolak had sent of himself kicking the ball out of the end zone had to be a fake because such a kick of that length seemed impossible.

At Cornell Gogolak declared a zoology major, ran track, and, as a member of Delta Upsilon fraternity, became comfortable with American social mores, including dating. But he spent most of his time on the football field, experimenting with his kicking to give more lift to the ball and to control the direction. To prevent a kick from being blocked, he worked on booting the ball 1.4 seconds after it was snapped by the center to the holder. In an era when there were few if any kicking specialists, in college or the professional ranks, Gogolak became a star. He kicked three field goals in his first game for the varsity, including a forty-eight yarder. In his senior year, a fifty-yard kick against Lehigh was the longest in the nation. From 1961 until 1963 he converted on fifty-four of fifty-five extra points, including a collegiate record forty-four in a row. Before he graduated in 1964, Gogolak had decided on a career in football, not dentistry, and switched his major to art. He was probably the only kicker, he quipped, who could tell the difference between a Durer and a Rembrandt.

The coaches of the National Football League did not know what to make of a soccer-style kicker. To Gogolak's dismay, he was not drafted by a single NFL team. Only the Buffalo Bills of the upstart American Football League were willing to take a chance on him. With an \$11,000 salary and a \$2,500 signing bonus, Gogolak became a pro. In his first year he helped take the Bills to the championship, kicking nineteen of twenty-seven field goals, and emerg-

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ing as the second-highest scorer in the league. During what would be a second stellar season (he kicked a then-record twenty-eight field goals), Gogolak began to chafe at his paltry salary. In case his football fortunes fizzled, he continued to take courses in hotel and restaurant management at Cornell. He decided to play out his option with the Bills, hiring agent Fred Corcoran to represent him. "I believe in the free enterprise system," he explained. "That's why I came to this country." Gogolak and Corcoran met secretly with Wellington Mara, owner of the New York Giants of the NFL. Gogolak would become the first top-flight player to jump from the AFL to the NFL, igniting a "grid war" for free agents that became an incentive for owners to conclude negotiations for a merger between the rival leagues.

Gogolak spent nine years with the Giants and remains their leading scorer. More importantly, as his soccer-style kicking caught on, it revolutionized professional football. In 1966 Charlie Gogolak, who had competed against his brother as the Princeton placekicker, joined the Washington Redskins of the NFL. That same year Garo Yepremian brought his leg to the league, and in 1967 the Norwegian Jan Stenerud was signed. By the mid-1980s every kicker in professional football was a side-winder. The newcomers were far more proficient than their straight-forward predecessors. In 1963, NFL kickers made 48.6 percent of their field goals. A decade later, they converted on 63.1 percent of their attempts, and by 1993 the percentage had soared to 76.6, even though the goal posts had been moved from the front to the back of the end zone in 1974. Artificial turf and gust-free domed stadiums, which Gogolak called "a kicker's paradise," certainly contributed to the accuracy of placekickers, but most of the credit goes to the soccer style that Gogolak brought from Budapest.

Some football fans felt the kickers were so successful they had made the game duller. Rather than gambling that the offense could run or pass for a first down or a touchdown, coaches chose a relatively sure three points. By 1993 NFL teams made three field goals for every four touchdowns. The rules makers took steps to discourage field goal attempts in 1994. After a missed field goal outside of the twenty-yard line, the defensive team was awarded the ball at the spot of the kick, instead of at the line of scrimmage. And teams were given the option of passing or running for two points after a touchdown, instead of kicking for a single point. It was the first time in seventy-four years that the NFL had changed its scoring rules.

His life off the playing field gave Gogolak nothing to kick about. In 1970, he married Kathy Sauer, a stewardess for Eastern Airlines. They have two children. Gogolak prepared a career for himself after football. While he was with the Giants, he started Peter Gogolak Sports, Inc. Telling audiences about his escape from Hungary and about his kicking innovations, he booked himself as a speaker to campus and corporate audiences. More recently, Gogolak has served as vice president for sales at R. R. Donnelley Financial, a printing business. He lives in Darien, Connecticut, where he continues to receive requests to discuss his place in football history. "I don't look at soccer-style kicking as something I created," Gogolak says. "Frankly, I'm amazed nobody else saw the potential."

## Easter Egg Hunt With Youth Bureau Is A Hit

On Saturday, April 10, we at Delta Upsilon Fraternity brought back an old tradition that has made a lot of kids happy: a massive Easter egg hunt. The philanthropy event, probably the biggest and most fun of the semester, was a big success for all the brothers and pledges, but most importantly for the 30 kids who came for the party.

The festivities started off around 1:15 p.m., with the arrival of about 30 kids from the Ithaca Youth Bureau. The kids were part of the Big Brother/Big Sister program, and many of them had their "matches" or parents along with them. Luckily we had good weather, so we began with the outdoor portion of the Easter egg hunt. The only problem was that the squirrels broke into some of the eggs and stole the candy before the kids even arrived at the house. After all the outdoor eggs were found, the mob moved inside for the "indoor" part of the hunt. The kids surprised us with their hunting skills, and within 20 minutes or so every single egg was found, including the two special silver eggs that were hidden in very difficult spots. DJ and Nana, the two 13-year-old finders of the silver eggs, were pleased to receive huge chocolate bunnies as their prize.

Immediately following the great hunt was the classic egg-on-the-spoon race. The kids split into two large groups and did a



*Easter egg hunt for the Ithaca Youth Bureau kids.*

relay race while balancing an egg on a spoon. The winning team was rewarded with prizes, but by the looks of the competition, everyone had a lot of fun. The rest of the day went smoothly, with Ed Sabia '06 cooking up a big barbecue feast for the packed house. The Youth Bureau kids played everything from pool to ping pong, and the brothers and pledges had a great time getting to know these fun kids.

When the last kids left the house around 3:30 p.m., everyone was exhausted from an action-packed day, but the smiles on all their faces told us that it was well worth the effort. We look forward to doing philanthropy events with the Ithaca Youth Bureau all throughout next school year, and we had a lot of fun putting new life into an old DU tradition this Easter.

Tony Maione '06 and Chris Eckstein '06  
VPs-Philanthropy

## Actives Keep Close Tabs On Treasury

With all the work performed on the house in recent years and our recent reinstating, we are running a tight budget, as you may expect. It has been challenging to provide funding for all our needs, but we have been getting by. Our current live-in brothers pay \$2,800 for housing, \$1,260 for food, \$280 in social fees, and \$325 in dues.

Since only 11 out of our 25 brothers are living in due to prior housing contracts, all our room charges are going directly to Cornell to pay for operating expenses, and the alumni association is picking up the remainder. However, next year we will have 32 brothers living in the house. This will cover all our costs and then some.

Through the generosity of one of the brothers' parents, we have been able to furnish the house with two new sets of washers and dryers. Currently, we are working on a

few capital improvements. Among these are acquiring a new ice machine, new ceiling/insulation in the all-purpose room, new floor/shelving in the pantry, and a new floor in the laundry room. We also need to take care of some emerging maintenance issues. We hope to achieve these goals with the help of our alumni.

We as brothers appreciate everything that has been given to us, and we will not take it for granted. As others have said, the Great Hall still looks just as good as the day it was refinished. I believe that we have the best-looking house on campus, and I know that you will be pleasantly surprised when you come back to visit.

Sincerely,  
Bart VanStekelenburg '06  
VP-Treasurer

## House Being Kept In Good Shape

As the newest members of the Cornell Delta Upsilon Fraternity, we are trying our best to keep the house in the best shape possible, maintaining those restorations made over the previous few years. The hardwood floors in the dining hall and Great Hall are being well maintained. These floors should maintain their shine since they are cleaned twice a week.

As house manager I oversee the weekly house cleanup, which has been going well, especially with the help of our 19 new members. In the short amount of time the new members have been involved with the house, they have taken a great deal of pride in keeping 6 South Avenue the nicest house on campus. We have begun restoration of the horse-shoe pits behind the back porch. This should be a worthy project, giving the brothers a chance to hang out together both during the restoration and in reaping its rewards.

As a fraternity we are really looking forward to having more brothers living in the house. We graciously welcome any alumni who wish to stop by and visit their old house on the hill.

Tyson Stutz '06, VP-House Manager

## Social Update

Our social program epitomizes the successful rebuilding of the Cornell Delta Upsilon chapter. In the beginning of the fall semester, I shared the concern of many brothers that we would not be able to rebuild the house fast enough to begin a social program in the fall. I quickly realized, as did everyone else, that DU brothers are capable of anything.

With this in mind, Sean and I took control of the social program and became determined to re-establish DU in the Greek community. We planned mixers at the end of fall semester, and after only a few we had nurtured good relations with a number of sororities. By the end of the fall semester, I had requests from sororities to plan events for the spring. These events aided the success of our formal rush period.

This spring we've had a number of successful mixers with sororities such as Delta Gamma, Delta Delta Delta, Kappa Delta, Alpha Phi, and others. Thanks to our social program, DU is becoming a well-known fraternity. We are planning a spring semi-formal and a catered party on slope day.

Peter Baxter '05, VP-Social



# DU ALUMNI WRITE

WILLIAM W. DICKHART III '43 retired from Transrapid International USA in October 2003, but he still has minor involvement in the U.S. subsidiary. Write to him at P.O. Box 487, Fort Washington, PA 19034.

Stay in touch with HENRY A. PARKER '44 at h.a.parker@worldnet.att.net or at 22320 Clasic Ct., #212, Lake Barrington, IL 60010.

KEITH S. CAMPBELL '53 reports that he took a bicycle trip around the Finger Lakes in 2002 and saw more of the area in six days than he had in five years—"except for the road to Wells. Went to the 50th in 2003 and saw the revamped house; it looked good. Saw JOHN BEARDSLY, JOHN HUNGERFORD, VINNIE GIA-

RUSSO, TED REHNER, and DICK WELCH from the class of '53." Keith's new address is 3333 E. Florida Ave., Unit 122, Denver, CO 80210 (bikesnbach@aol.com).

DANIEL J. BARUFALDI JR. '57 is president of the Ken-Ton Chamber of Commerce in Kenmore, New York. Mail reaches him at P.O. Box 724, Lewiston, NY 14092, and e-mail at director@ken-ton.org.

C. RICHARD TEVEBAUGH '57 lives at 7 Penrhyn Rd., Woodbridge, CT 06525, and his e-mail address is rtevebaugh@aol.com.

ERNEST FELEPPA '61 writes, "I am continuing to enjoy research on various aspects of advanced ultrasound technology

for detecting, diagnosing, treating, and monitoring disease. My work concentrates on prostate cancer but involves many other medical conditions. When I'm not working, I'm scuba diving or teaching it." Last summer Ernie and his wife, MJ, took a group of 30 divers to Grand Cayman, and this year they plan to take the group to Providenciales or Bonaire. Drop them a line at 2 Morehead Dr., Rye, NY 10580, or at ernie@casuarina-aquatics.com.

"We're finally settled after a wonderful year of renovating our French home," writes ROBERT E. HASTINGS JR. '62 (Le Roc du Tardinet, 33750 St. Quentin de Baron, FRANCE; hastbobon@msn.com). "We'll be spending six months here and six months in our new home in Portland." Bob

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## Alumni Spotlight: Peter Gogolak

(continued from page six)

**stairs as soon as we can afford it. We have a fabulous house manager who has revived the old DU tradition of cleaning up after parties.**

**How do you feel about the DU house going forward?**

I have given a substantial donation as part of the current capital campaign.

**Why?**

For a number of reasons.

First, DU was a large part of my life. I came to Cornell not knowing anyone and was accepted by a group of guys with whom I felt very comfortable. They took me in when they didn't really have to, and that was really special. I've always been grateful for that.

Second, I believe in the Greek system. I am upset that some schools are trying to destroy fraternities. Guys who like each other will just form a group in an apartment building in the basement. It's going to happen because it's human nature.

Third is the amazing effort I have seen during the past few years by our alumni leaders to turn around DU. I want to support that effort.

**Other alumni who have visited the house recently have come to the same conclusion. How do you think we can get the message out to other alumni who may have been turned off and lost interest in DU over the years?**

The articles in *The Alumni Noose* have been very good. I would continue to include lots of pictures of the house and the new young DUs. I found reading the recent mailings and seeing all the names to be very interesting and effective. It makes you feel a part of it. I think we can encourage other DU alumni who have not been involved to consider coming back to visit DU and to provide increased financial support.

**Do you feel that DU encouraged leadership?**

Yes. DU was probably the first time when we had a chance to run something on our own through elections and being proud of the organization. We were away from home and had to adjust to 45 different brothers. We learned how to live together, accomplish things together, and solve problems together. We always took pride in organizing rush and in showing the house to potential pledges. It was a fabulous learning and living system.

**What if you had gone to Cornell and not joined DU?**

Oh my! Without DU, Cornell would have been half of the total package.

**That's quite an endorsement.**

I think a lot of DU alumni feel the same way.

**Is there anything else you'd like to say about DU?**

When you go back to Cornell, the reason you go back is because of the DU house. The people you spend time with at reunions are the people you knew at the DU house. It's as simple as that. My primary connection with Cornell is with my DU brothers.

**How were you finally able to get the attention of the pros?**

In my first exhibition game for Buffalo against the Jets, I kicked a 57-yard field goal. That paved the way for me to make the team. Things got better for me after that. For a young guy who grew up in Hungary to play 12 years in pro football and see the country was pretty amazing.

**What about after football?**

Because Bert Antell had stayed in touch with me, he set me up with a lunch date for a job interview in a company he liked and in a promising field. I was hired on the spot and I've been in the same field now for thirty years. So my DU connection was very important in launching my business career as well.

**Any final comments for our DU brothers?**

DUs all over are excited about what's happening at 6 South Avenue. They see that something of value and importance is going on here. Let's keep talking about it and keep the money flowing.

# DU ALUMNI WRITE

## newsflash... newsflash... newsflash... newsflash...

(continued from page nine)

and Onnie will also travel to Australia sometime this year to visit their daughters and daughters' families, who live "down under."

JAMES S. MOORE '65 can be reached at jim@tiffund.com or at 4 Woodbine Ave., Greenwood Lake, NY 10925.

JOHN S. REUTHER '66 is chairman, owner, and CEO of an international commercial real estate development agency that develops and manages office buildings in Moscow. Send mail to John at 990 Sixth Ave., Apt. 19P, New York, NY 10018 (e-mail: jreuther@nyc.rr.com).

STEPHEN F. PRICE '78 wrote to us in January as he was leaving for Houston to watch the Super Bowl with DAVE NEWTON '78. He had a great summer in Jackson Hole last year, highlighted by visits from JOHN MATYAS '78 and KEN VEENEMA '77. Write to "Priceless" at P.O. Box 4780, Jackson, WY 83001, or at sprice@springcreekbranch.com.

Last spring, KEVIN T. BRUNS '79 joined the public affairs firm Chlopak, Leonard, Schechter & Associates as managing director. On a trip to the West Coast last fall, Kevin had dinner with Laurie and DUANE PHILLIPS '78 in San Francisco and lunch with STEVE SOUTHWICK '78 in Davis, California. Kevin and Vickie and their two sons, ages 10 and 14, live at 7517 Hackamore Dr., Potomac, MD 20854, and Kevin's e-mail address is kevmn@aol.com.

"The DU boys of Orlando have had a lot of fun this year celebrating our 40th birthdays," wrote STEPHEN M. GARRISON '85 last December. "BRIAN 'B-Mer' MILLER '85, DAN 'Auti' AUTIELLO '85, and I have reached the milestone, and the celebrations have left us with some 'eventful' memories. Coming soon, the celebrations will continue with DOM 'Big Al' ALBANESE '86, ED UTZ '87, and DEREK BAUM '88 also turning the big 4-0." Employed in corporate sales and marketing at Marriott Vacation Club in Orlando, "Walt" can be reached at 6532 Fairway Hill Court, Orlando, FL 32835, or at steve.garrison@vacationclub.com.



*Le Roc, Bob and Onnie Hastings' 12th century French farmhouse*

DONALD J. HOWELL JR. '85 writes that he's still loving life on Maui and is surfing as much as he can. He hung out with Nancy and GEORGE CHUNG '86 on their recent Maui vacation, and he would love to extend island hospitality to any other brother visiting Hawaii. Contact Donny at 69 Kahana Place, Luhaina, HI 96761, or at donaldhowell@hotmail.com.

Congratulations to THOMAS R. KOBIN '90, who married Lisa Puccio on November 21, 2003. DUs attending the wedding were JOHN HOCK '90, ROBERT LOGUE '90, KENNY MARK '91, and SHON DEVRIES '90. Send best wishes to the newlyweds at 38 Park St., Unit 20D, Florham Park, NJ 07932, or at tkobin@chasanlaw.com.

MARK D. HARTNETT '91 reports a new address of 1534 Treviso Ave., San Francisco, CA 95118.

KENNETH A. MARK '91 writes, "Having recently stopped working in Florida, I am focusing my efforts on my skin cancer surgery and cosmetic dermatology practices in East Hampton and Manhattan. This has afforded me the opportunity to attend several recent DU nights out—including a last-minute dinner with DAVE DASE '89, TOM 'Binski' KOBIN '90, JOHN HOCK '90, PETE VOGEL '92, and DANNY ALVAREZ '92, followed by drinks with MARC WARRINGTON '89. I also enjoyed seeing KARL NEUFFER '90, BOBBY LOGUE '90, and SHON DEVRIES '90 at Binski's

wedding, as well as at the LSU/Florida game for the bachelor party." Kenny resides at 139 E. 35th St., #6E, New York, NY 10016.

JOHN J. BRESNAHAN III '94 can be reached at jbresnahan@harriswilliams.com or at 2218 Floyd Ave., Richmond, VA 23220.

A consultant with Accenture, THOMAS M. LeBORGNE '98 lives at 20921 Sterling Bay Ln. E., Apt. J, Cornelius, NC 28031. Send e-mail to Tom at tleborgne@hotmail.com.

TIMOTHY D. BROWN '99 has moved to 2609 Windsor Ridge Rd., Westborough, MA 01581. He'd love to hear from fellow DUs at tdbrown@kpmg.com.

"I would like to congratulate TOM KAPLUN '02 on his recent engagement," writes CHRISTOPHER J. MOROSETTI '01 (7347 W. Kentucky Dr., Apt. D, Lake-wood, CO 80226; cmorosetti73@yahoo.com). "He is planning to get hitched in spring '05. The bachelor party is tentatively set for March '05. Not only is he marrying a fellow Cornellian, but also a fellow Rochesterian. Tom, all of your fellow brothers are so happy for you." Chris works for Sage Hospitality Resources in Denver.

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## DECEASED

*We regret to report the death of the following alumni:*

JOHN R. ALLEN JR. '73  
*April 9, 2003*

DAVID M. DiPIETRO '65

KENNETH L. ESTABROOK '46  
*November 13, 2003*

WILLIAM W. HOWE '43  
*September 23, 2003*

RICHARD S. MANN '52  
*August 11, 2003*

K. F. RALPH ROCHOW '30

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