

Alumni President Reflects On DU's Progress

Dear Brothers:

One year ago, when I first wrote my first alumni president's letter to you, I expressed optimism that we would see "more of the same and better" success for Cornell DU. The accolades, honors, and efforts of the undergraduate and alumni brothers have made that happen.

Our undergraduates have been recognized by Cornell as Outstanding Chapter for the second straight year. DU was also awarded the Outstanding Facilities Management Award for the care and management of 6 South Avenue. Sixteen outstanding new members were initiated this spring, and 15 members of the class of 2008 will join our ranks as alumni in June.

Special recognition is warranted for the outgoing undergraduate president, Michael Baxter '09, and the executive board members who provided the leadership in these successes. Incoming President Matt Schapiro '10 and the new executive board members are equally committed to ensuring the premier status of DU at Cornell and with the DU International organization.

As alumni, we have continued to distinguish ourselves. Our individual and group mentoring and advising activities in support of our undergraduates continue to be heralded on campus as well as within the international DU community. The plans for Homecoming 2008 promise to be the biggest alumni event in recent DU history! I am very gratified to announce that Rick Furbush '71 and Jerry Miknis '74 and have agreed to join the DU Board of Directors. (Brief bios are included in this *Noose*.)

Our future is not without challenges, however. We have our capital campaign to complete, and even with strong support from Cornell's administration and DU International, ongoing



Randy Shayler '72 and Tony Cashen '57 accept the Alumni Chapter of the Year Award from DU Chairman Bill Messick at the 2007 Leadership Institute.

challenges face the Greek system at Cornell and throughout the country. Our regular meetings and informal engagements with our undergraduates and with each other are the keys to our success.

If you can make it to Homecoming, please do so. If you are on campus at any other time, consider staying in the alumni suite. Our house is full of memories, and the undergraduates you want to meet.

In conclusion, the "success/challenge/success" cycle continues at DU thanks to all of our outstanding undergraduate and alumni brothers!

Faternally,
Randy Shayler '72
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Randy Shayler '72, Tony Cashen '57, Tony Murray '60, Bob Verna '68, and Fred Harwood '59 at a retreat with DU Executive Board members.

Alumni Officers

President

Randy Shayler '72

Vice President—Communications

Fred Harwood '59

Vice President—Treasurer

Mark Clemente '73

Vice President—Fundraising

Tony Cashen '57

Vice President—Counsel

Tom Talley '65

Danny Alvarez '91

Rod Beckwith '57

Kevin Bruns '79

Dan Devine '86

Fred Devlin '67

Rick Furbush '71

Dan Gilroy '86

Peter Gogolak '64

John Hock '90

Tom Kobin '90

Bruno LaRocca '64

Michael Lawskey '92

Kevin Marcus '92

Jerry Miknis '72

Greg Moore '06

Tony Murray '60

Doug Porter '78

John Seiler '57

Sam Sezak '98

Peter Vogel '92

September Launch Planned For All-Member Canvass

Cumulative leadership pledges and contributions have taken the DU Capital Campaign past the halfway mark of the \$1.3 million goal. The campaign committee feels that it is time to start the all-member canvass.

During the past four years, alumni brothers have responded to the capital campaign by making pledges and contributions totaling \$729,045—56 percent of our \$1.3 million campaign goal. Twenty-three brothers have made leadership pledges of \$10,000 or more.

It's amazing and a great credit to the DU spirit to have reached this goal. Now begins the major effort to contact each and every brother to ask them to contribute to the remarkable renovation and improvement of 6 South Avenue, making the chapter an up-to-date facility for the 21st century.

Of the utmost importance to every alumnus, our investment in the chapter since 2003 has paid off. This issue of the *Noose*—and those of the past five years—describe the success that has been achieved by the undergraduate brothers since our reorganization. The undergraduate membership has earned campus-wide recognition amongst all fraternities and sororities by winning the Most Improved Chapter Award, Outstanding Chapter Award for the last two years, and countless other individual IFC awards.

We have had four years of successful rush

and a current membership of 68 brothers. Academically, the chapter has consistently maintained a high ranking amongst all 40 fraternities—thirteenth in 2007. As of this writing, the chapter is vying for the intramural All-Sports Trophy, having won both basketball and baseball competition and runner-up in football. Undergraduate brothers are active in diverse activities and sports across the campus. The International Fraternity has also recognized the success of the chapter and has awarded Cornell with the Outstanding Chapter Alumni Award for the last three years.

Between now and September, committee members will continue to solicit leadership pledges. Direct contact and solicitation of every alumni member will then begin with a target to complete the campaign by year end. The below listed brothers make up the team that will complete the all-member canvass.

Tony Cashen '57
acashen@earthlink.net
 518-392-0077
 Fred Harwood '59
fharwood@comcast.net
 603-641-3906
 Tony Murray '60
murr024@optonline.net
 203-655-9351

Brothers Helping With All-Member Canvass

Classes prior to 1950

Nels Schaenen Jr. '50

Classes of the 1950s

Rod Beckwith '57

Bob Safford '56

Tony Cashen '57

Fred Harwood '59

Classes of the 1960s

Tony Murray '60

Frank Cuzzi '61

Bruno LaRocca '64

Fred Devlin '67

John Belknap '68

Bob Verna '68

Classes of the 1970s

Bob Verna '68

Jim Seeley '75

Doug Porter '78

Kevin Bruns '79

Mark Clemente '73

Classes of the 1980s

Dan Devine '86

Dan Gilroy '86

Paul Kisslinger '89

Mark Kristoff '84

Classes of the 1990s

Tom Kobin '90

John Hock '90

Tony Waters '90

Danny Alvarez '92

Mike Lawskey '92

Rob Morelli '99

Classes of the 2000s

Anthony Smulki '01



DU Class of '72 mini-reunion. Jerry Miknis '72, a new member on the Board of Directors, is on the far right in the first row.

Meet Our New Director: Rick Furbush '71

Rick's illustrious athletic and academic career began at Worcester Academy and Waltham High School, where he won numerous individual and team awards. He was quarterback on his state champion football team, set high jump records, and was a prep-school basketball champion. Rick was also a page at the Massachusetts State Senate, office of the president.

At Cornell, Rick joined DU. As starting quarterback, Rick received all-Ivy and all-east recognition and was a member of Sphinx Head and Red Key societies. He earned a BS in structural engineering in 1971 and attended the Graduate School of Design at Harvard University in 1971-'72.

Rick's club and organization memberships include: president, Cornell Class of '71 (1991-2001); president, Cornell Club of the Suncoast (1994-2001); president, Ivy League Club (1994-1998); board of directors, Cornell Association of Class Officers (1995-1999); Cornell University Council (2004-present); Clearwater Association of Realtors (1986-1995); National Speakers Association (1993-1994); and president, Toastmasters Club (2006-present).

Rick is currently president of Spirit of the Renaissance, Inc., Architectural Woodworking Design Group. Previously, he worked in real estate brokerage and investment. Rick began his career in management consulting, where he created and conducted training seminars. Rick and his wife, Kathy, live in St. Petersburg, Florida, and can be contacted at rif2@cornell.edu.

Rick is excited to join the DU Alumni



Rick (right) with Ed Marinaro '69.



Rick and his wife, Kathy, with President Rawlings.

Association Board and told us, "DU has been such a wonderful influence in my life. Not only the friendships I developed while at Cornell but also the great fraternal bond it has created. That influence has nurtured my love for Cornell and a passion to give back. I look forward to working with all of you."

Meet Our New Director: Jerry Miknis '72

After graduating from Cornell in 1972 with a BS in chemical engineering, I joined the Air Force. My training included becoming a back-seat weapons system officer in the F-4 Phantom. My first operational assignment was to Udorn RTAFB Thailand. We flew one of the jets to Taiwan for depo-level maintenance, and while checking into the Roma Hotel in Taipei, I walked past an Army captain, we looked at each other's name tags, and would you believe it was none other than Jeff Clemente '70. Jeff was stationed in Japan at the time—small world.

After serving eight years in the Pentagon and completing a master's degree in engineering administration at George Washington University, I retired as a lieutenant colonel in 1992. Since then, I have worked in program management working with both military and commercial customers.

My wife is the former Mary Trimper of Tonawanda, New York. We have been together for over 30 years. Mary has a degree in medical technology from Rosary Hill College in

Amherst, New York, and master's in education from St John's. We have four children and live in Mill Hall, Pennsylvania.

I make it back to Cornell several times a year and enjoy attending football games. I have been a regular at the CFA Ben Mintz golf outing. In 2003, I helped orchestrate a mini-reunion for DU '72; eighteen from our class of 25 to come back, and we had a ball. Our contact list now includes classes from '69-'75 for this popular event. This year, I am on the steering committee helping Kevin Bruns generate interest for classes from the '70s to attend homecoming festivities in September.

I am honored to be chosen to be on the DU board. My association with DU brings back great memories—memories that are rekindled on each visit back to the Hill. I hope to play a pivotal role in the direction DU takes in the coming years and further hope those future generations of DUs will come to appreciate the honor and privilege of being a brother of Delta Upsilon.

(See page two for a recent photo of Jerry.)

Undergraduate Officers

President

Matt Schapiro '10
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Vice President

Brendan McDonough '10
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VP Loss Prevention

Matt Scherer '11
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VP Scholarship

Casey Joyce '09
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VP New Member Education

Justin Potter '11
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VP Member Education

Benjamin Wagner '10
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VP Recruitment

Brian Polivy '10
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VP Public Relations

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Secretary

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Social Chair

Erik Munck '11
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Steward

Luke Mishrell '10
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Treasurer

Andy Brown '10
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A Message From The Outgoing Chapter President

One year ago, I wrote an article explaining how excited I was about taking office as the new president of Delta Upsilon. As I reflect on this past year, I now have a deeper appreciation of what it means to be a brother in this great house. After working with our esteemed alumni, our motivated brothers, and experiencing how Delta Upsilon is respected on both the Cornell University campus and internationally, I am so proud to be a brother.

When I began my term, it was our chapter's goal to continue to be one of the elite fraternities at Cornell University and among all DU chapters.

Our brotherhood feels that, through our excellent year of philanthropy, Cornell University relations, sorority relations, and member development, we have accomplished this goal.

Looking forward, Delta Upsilon has always done an excellent job transitioning from our old executive board to our new. I have the utmost confidence in Matthew Schapiro '10 and the rest of the new executive board officers to continue to lead DU in the right direction. Matthew and I



DU chapter meeting.

have spent many hours in meetings and conversations preparing him for this next year, and he has already showed me his ability to excel.

My class of 2009 needs to make sure we continue to be as involved as seniors as other great senior classes in the past in have been. I am excited for the future of DU at Cornell and thankful for all the

house has given me during the past two years.

I challenge all of our undergraduate members—newly initiated brothers through seniors—to continue to give back.

Thank you and Dikaia,
Michael Baxter '09

An Update From The Vice President

This semester has truly been an exceptional one for Delta Upsilon. On April 13, DU initiated 16 new members to our brotherhood. The very successful pledge process was led by Erik Jerrard '10.

During this process, the associate members completed the annual DU Valentine's Day flower sale and had a very impressive showing at the Interfraternity Council's New Member Olympics. The new members are a diverse class with a broad range of interests and are already great DU brothers.

DU brothers have been active in many aspects of the Cornell community. Treasurer Brandon Potter '09 led an impressive turnaround in athletic event attendance as a member of Cornell's Sports Marketing Club. Brandon was recently elected president of the Sports Marketing Group for 2008-2009. Attendance rates skyrocketed, especially at football and basketball games this year. DU brothers could be found cheering on the Big Red at these games—notably in the front row heckling Ivy League foes as the basketball team marched to the NCAA tournament.

Jonathan Ray '09 was the co-chair of Big Red Relief, a benefit concert for Iraqi refugees. Adam Sackowitz '09 was on the

Colleges Against Cancer executive board. Adam was instrumental to the organization and production of Relay for Life at Cornell, an event that raised a lot of money for cancer research.

DU has had many memorable moments on the intramural field this semester. The intramural basketball team went into the season with high expectations for the very competitive fraternity basketball league. The team glided through the regular season finishing 6-0 and not really being challenged. In the playoffs, DU battled though the first round with a victory over Chi Psi. The next match up in the quarterfinals proved to be DU's toughest opponent of the year, SAE. SAE got out to a 23-5 lead in the first half, but DU never gave up, playing terrific defense and coming back to win 38-34. The next step was a relatively easy victory over Chi Phi in the semifinals. Finally, DU had made it to the championship held at Newman Arena in front of a large crowd vs. Sigma Nu. It was a very close game, and, again, DU prevailed 42-36 and cut down the nets in light of the championship.

It has truly been a great year at DU. DU will finish the year with a philanthropy "powder puff football tournament"



Dan Schwarber '09 goes up strong in the semifinals.

with sororities Delta Gamma, Kappa Alpha Theta, Pi Beta Phi, and Delta Delta Delta; proceeds go to the Ithaca Youth Bureau.

Dikaia,
Dan Schwarber '09

A memorable visit by Bernard Franklin to Cornell University

Delta Upsilon International President Bernard Franklin, Kansas State '76, was the keynote speaker at Cornell University for its A.D. White Leadership Conference on February 16, 2008.

The annual conference, named after Cornell's first president, is a day-long program for the officers and leaders of Cornell's 70 fraternities and sororities. It included over 400 attendees, including faculty, chapter alumni, and university administrators. The conference presented 18 training seminars facilitated by experts in the Cornell community.

The luncheon keynote address is always the highlight of the conference. Here are some excerpts from Bernard's message. "I'm here because I believe in fraternities, I believe in sororities. I am here because I have a great passion around this subject of building leadership through the Greek system. We have a journey to go. I want to inspire you to make sure your Greek system is relevant for the generation of students who follow you. The landscape of America appears to be on the verge of change; the world is changing; so when we look at fraternities and sororities, it is important that we talk about change. Why is it important? Those who lead our country and our corporations come from two basic student involvement activities—student government and Greek communities. The stakes are high, and the challenges are greater for the Greek system than at any other time in memory. Let's end the game of mediocrity, think big, and lead. Baby steps and incremental changes will be a poor excuse for progress. We need to take fraternities and sororities to a whole different level. What happens here at Cornell can spread to other systems."

Bernard also shared his personal story as an example how DU can make an impact. Bernard was a son of sharecroppers in Oklahoma whose father hated white people while his mother believed in the promise of America. He had a seminal experience at Kansas State University, where he became head of the black student union and then joined DU, an all-white fraternity whose members he respected as men of distinction. With the support of DU

"I believe we can move past just social consciousness and having fun to really making a difference . . . Dare to lead."
—Bernard Franklin



Lance Polivy '08.



Tony Cashen '57.



Bernard Franklin speaking at A.D. White.

brothers, Bernard became president of the student council and caught the attention of national news organizations.

After graduation, the governor named him to the prestigious Kansas Board of Regents when Bernard was just 24. He later spent five days as a house guest of Mrs. Martin Luther King, where he observed first hand her stature and graciousness with foreign and American leaders during a time of international tension (the invasion of Libya in 1986). Bernard served on President Carter's advisory commission on education issues while at the same time working as a corporate executive at AT&T. A single parent (Bernard's wife died four years ago), Bernard is devoted to his four children as the most important responsibility in his life.

Bernard stressed that being a brother of Delta Upsilon changed his life, as it can for DU brothers everywhere. Bernard defined 10 areas that fraternities should manage in order to remain relevant and strong for a changing campus culture: embrace change; tackle hazing; address alcohol misuse and abuse; hold people accountable; engage others; assess performance and outcomes; monitor technology's role; incorporate diversity; serve the community; and challenge members to live

their mission and values.

Later in the afternoon, Brother Franklin met with the entire DU chapter and repeated his challenge to pursue excellence, high ideals, virtues, and creativity in all areas of fraternity life. Bernard said he was impressed with the support of Cornell's administration for the Greek system and encouraged by the dedication of Cornell's alumni.

This was his first visit to an east coast DU campus, and he pledged to stay in touch with Cornell as he continues his mission to inspire all North American chapters to achieve their full potential. Bernard Franklin made a lasting impression at Cornell that was appreciated by everyone who heard his motivational and inspiring message.

DU speakers who participated in at the conference included: Lance Polivy '08, vice president, IFC, conference chair, and master of ceremonies; Bill Shaw '69, JD/MPA '73, who represents over 40 fraternities and sororities in various legal matters and conducted the seminar "Sex, Drugs, and Legal Liabilities;" Tim Marchell '82, director of Mental Health Initiatives, conducted the seminar "An Inside Look at Hazing;" Randy Shayler '72, MBA '73, president, Cornell DU Alumni Association, conducted the seminar "Effective Recruitment;" and Tony Cashen '57, chair, Cornell Fraternity and Sorority Advisory Council, presented awards and co-chaired the alumni track discussion.



**Delta Upsilon
honors the
CLASSES OF THE 1970s
Homecoming Weekend
Sep. 26-28, 2008**



Homecoming 2008

in honor of the

CLASSES OF THE 1970S

Plan today to attend this fall's Special D.U. Homecoming Weekend for the Classes of the 1970s. Alumni from all classes are invited to attend!

Friday Night Reception for Early Arrivals / 6 South Ave.

Cornell Football Assn.-Delta Upsilon Tailgate Party

Yale Elis v. Cornell Big Red

Post-Game Reception with the Cayuga Waiters / 6 South Ave.

Alumni Dinner / Time & Place TBD

RESERVE A ROOM TODAY—CORNELL DU ALUMNI ASSN. BLOCKS AT:

Hilton Garden Inn (Downtown) 607 277-8900

Best Western Motel (East Hill) 607 272-6100

STEERING COMMITTEE

Kevin Bruns '79 Mark Clemente '73 Doug Porter '78 Duane Phillips '78
Santo Laquatra '70 Rick Furbush '71 Tom Leonard '71 Jerry Miknis '72
Bill Totten '73 Jack Brewster '75 Jim Seeley '75 Dan Brammel '76
Dan Heffernan '77 Dan Leonard '79

LOOK FOR MORE DETAILS THIS SUMMER.

For information or to volunteer, send email to kbruns1@aol.com

Alumni Spotlight: Dan Gilroy '86

This is the third alumni interview we have included in the *Noose*; previously we featured Doug Porter '78 and Peter Gogolak '64.

Dan Gilroy lives in Elgin, Illinois, with his wife, Shelley, and three children, Brittany (11), Jack (5), and Brady (2). Dan is president of U.S. Foodservice, Chicago, a full-service distributor of food and supplies that serves the restaurant and hospitality industry through greater Chicago. Dan and his family return to the Ithaca area every year to join family and friends at their Cayuga Lake house. Dan delivered the charge at the spring 2007 DU initiation.

Dan, why and how did you decide to attend Cornell?

I grew up about an hour away from Ithaca in Endicott, New York, but I really had no clue what Cornell was and did not realize the extent of what the university had to offer. During my senior year, I got a recruiting call from a football coach at Cornell. That got me fired up when I realized this could be a great opportunity. An added plus for my family was the New York tuition cost by attending the ag school.

Once you got to Cornell how did it go?

Freshman football went great. Dan Devine '86 and I were both defensive backs, and Dan was good friends with Steve "Walt" Garrison '85, who was in DU and invited us to come over to a smoker. I found that the guys were down to earth and a great group of fun loving and bright guys. I made a number of other really good friends with guys who were pledging that year in '82, and there was

no question but that I wanted to be a DU.

What has been your experience with DU? Fantastic! DU along with football and the overall benefits Cornell offered really defines my college experience. I lived in the house every year. I learned so much from my friends at DU.

I remained associated with DU during the first 15 years out of school but I was primarily focused on my career as I moved around the country. I became much more involved beginning in 2003, when I was approached by Dan Devine and Tony Cashen to join the alumni leadership team and help rebuild the chapter. After we recolonized I was able to attend some of the events and meet members of the initial group. It was a great feeling. I also enjoyed meeting and working with DU alumni I didn't previously know. That was energizing and helped me recommit to the house.

What about the mentoring program at DU?

It was a natural for me to get involved in alumni mentoring that features career networking. We also discuss skills such as how to interview. I have had experience in my professional life that has been directly applicable so I was interested in it and it made good sense to me. We launched DU alumni mentoring in 2004 with the assistance of John Honchariw '06 and David Binder '07 and began recruiting alumni volunteers. We now have a list of over 25 alumni with varied backgrounds available to actively assist undergraduate brothers. Each fall when I go to campus for the fall sprint football alumni game, I meet with the guys and talk about the program and



Dan Gilroy with family at their house on Cayuga Lake.

bring along some other DU alums to share experiences and expertise. I try to find a sponsor in the house each year to encourage participation. Recently, I have worked with Lou Morga '07 and Lance Polivy '08 to help move the agenda. We have had some tangible results, and I believe the program has a lot more potential.

I know you are a supporter of the ongoing capital campaign.

Early on, I volunteered to help Tony Cashen '57 and the steering committee in fundraising. I put some of my own money in so I have skin in the game. I believe strongly that we should all participate in DU's future. We want DU around for another 100 years. I hope all DUs will think about what DU meant to each of us, try to get back to the house to see firsthand if possible, and make a financial commitment. It's definitely a worthwhile cause.

A Note On Alumni Mentoring From Greg Moore '06

During my time at 6 South Ave., I always had a great relationship with DU alumni. Brothers such as Tony Murray '60, Tony Cashen '57, Fred Harwood '59, Bob Verna '68, and many others were instrumental in our recolonization process and also in helping me learn the ropes as chapter president. This was the first taste I got of the bond that exists between undergraduates and alumni.

Upon graduating, I was contacted by Dan Devine '93, who offered his help while I searched for my job. I spoke with Dan a few times and he gave me five or six fellow DU alums that he recommended I call, including Brian Miller '85. I had never spoken with Brian before, but he was more than willing to make

time for me and offer me career advice.

After two phone conversations, Brian put me in touch with a colleague of his with Marriott Vacation Club on Hilton Head Island. Two weeks later, I was in Hilton Head for my interview and I am here to this day. That was almost two years ago now, but I still keep in contact with Brian via e-mail to let him know how appreciative I am of his help.

I am living in a beautiful place, working in a position that I both enjoy and that also takes advantage of my talents, and employed by one of the most well-respected companies in the world. None of this would have been possible without the aid of my fellow DU brethren.

One thing I want to make sure is that

the current undergraduates realize is how powerful and far reaching the DU alumni network really is. There are alums all over the country, all over the world that are willing to help. I am one of those alums now, and while I do not yet have the contacts that Dan or Brian were able to offer me, I know that someday I will.

The DU bond is an instant connection and one that lets your potential employer know you are a man of character. After that connection is made, it is up to you to live up to that reputation.

Dikaia,
Greg Moore '06

Greek Awards Ceremony: April 26



Lance Polivy received the Outstanding IFC Leader Award. DU received several additional awards—Outstanding Facilities Management, Outstanding Chapter Commitment to the IFC, and Outstanding Chapter (second consecutive year).

Lou Morga '08, David R. Schumacher, executive director, Delta Upsilon Educational Foundation, Justin Potter '11, Lance Polivy '08, Rob Yackee '08, Brian Polivy '10, Brandon Potter '09, Michael Baxter '09, Dan Schwarber '09, Tony Cashen '57, Matt Schapiro '10, Frank Cuzzi '61, and Randy Shayler '72.

Initiation Update

On Sunday, April 13, we initiated 16 new brothers. This diverse group all shares great ownership of the house, the ability to juggle intense academic and extracurricular schedules, and will ensure that our house continues to thrive.

The pledge process this year was not without its obstacles, but, as the whole, it was a rousing success. A definite highlight was the philanthropy flower sale, which set a new house record—raising well over \$1,000 for charity. The pledges also built a new bar for the back deck and renovated the sleeping porch—enhancing two of the more unique physical aspects of our house.

A highlight of the initiation ceremony was the charge to the newly initiated brothers by alumni president Randy Shayler '72. He articulated the qualities of brotherhood and urged the new members to embrace these qualities with their pledge brothers.

Erik Jerrard '10
Vice President
Associate Member Education



Our newest members.

Pledge Class Performs Well In Annual Philanthropy Project

The Delta Upsilon spring pledge class of 2008 continued our annual tradition of a philanthropy-based Valentine's Day flower sale.

From February 11 -14, all 16 members of the pledge class advertised and sold roses and carnations in both Ho Plaza and the Trillium Facility. They utilized a megaphone and withstood the cold, windy, and snowy conditions. The proceeds of the sale were donated to the

Family and Children's Services of Ithaca—as a continuation our relationship with this charity.

At one point, four pledges—Matt Scherer, Darragh Brady, Max Korenvaes, and Doug Cassidy—stayed an extra 90 minutes in the snow, successfully selling flowers well after they were required.

On Valentine's Day, last-minute sales were made and a kissing booth was constructed to help add to the proceeds col-

lected. Later, our 16 pledges divided the flower deliveries into groups and spent the latter portion of the night delivering to North Campus, West Campus, and Collegetown. In the end, a net of \$1,300 was made, with \$600 as proceeds. The Delta Upsilon Chapter donated \$500 in addition, making a grand total of \$1,100.

Doug Cassidy '11
Pledge Class Philanthropy Chair

DU's Member Education Program Remains Strong

DU's Member Education Program has had a good year. In addition to our annual loss-prevention speeches, famous alumni and historic-date refreshers, and other university-required seminars, we tapped directly into the brotherhood's interests from an amazing array of clubs and organizations at Cornell.

A highlight was the dance group "Break-Free," which came to the house to give the brothers a study break and teach them the dance moves to popular hip-hop songs. The brothers greatly

enjoyed learning basic moves that could be used on the dance floor of any of our popular social events.

Molly de Roos, associate director of career services in the hotel school, conducted a well-attended and very helpful event about resumes and cover letters to assist the brothers' searches for summer internships and future positions. She used a PowerPoint presentation to give examples of good and bad resumes and presented the right way to ask for a position.

Our final event was an etiquette dinner with the Pi Beta Phi Sorority, where we watched demonstrations and learned how to eat politely and use the appropriate stemware and flatware during a three-course meal at the hotel school. Other topics covered were interview etiquette, dressing appropriately, and how to work a room at a cocktail party.

Andrew Heilmann '09
Vice President Member Education

Brothers Continue To Treat Six South Ave. With Care

Six South Ave. has been in good condition this semester. The brothers have taken their collective responsibility of maintaining the house very seriously. Cleanliness has been of the utmost importance to the brothers. The house's good condition helped during rush week when potential recruits could see what great shape the brothers of DU keep their house.

The State of New York and the City of Ithaca conducted several fire inspections throughout the year, which, through the tireless efforts of the brothers of DU, we passed.

Our new members, in the fall and spring, were instrumental in our passing these inspections. New members were taught the importance of keeping a clean house, so that they can continue to maintain 6 South Ave. In addition to maintaining the overall condition of our house, new members moved new furniture up to the sleeping porch, installed speakers, and constructed a multipurpose bar for the back deck.

Our chapter room recently saw the arrival of a beautiful new flat-screen television. In front of the house, new park-



DU brothers enjoy a barbecue on the porch.

ing lines have been painted and a new sign for Kat's parking space has been installed.

We strive to have the cleanest fraternity house on campus, and while by no means perfect, evidence suggests we do hold the respect and gratitude of the university for the upkeep of our property.

John McDonnell '09
House Manager



DU's chef, Kat, grills burgers.

DU Spring Break In the Bayou

This year, when campus emptied for spring break, DU was proud to send five undergraduates to New Orleans to help rebuild in the wake of Hurricane Katrina.

With a generous donation from Tony Cashen '57, brothers Josh Barvin '09, Ben Wagner '10, Joe Stevens '10, Matt Schmohl '10, and I were able to spend five days working with Habitat for Humanity's Gulf Coast Initiative.

Upon arriving in Louisiana, we were immediately struck by the devastation communities are still struggling with, three years after the catastrophe.

Vacant lots cover what were once-thriving neighborhoods, and debris still lines the highways. But no one could ignore the positive, "can-do" attitude of the residents who are weathering the storm and rebuilding their home. Their tenacity is truly inspirational.

In the course of volunteering, we helped restore a flooded church, primed and painted in a rebuilt home, prepared a nature trail through a washed-out preserve, and helped with odd jobs around a newly reopened middle school.

All the while, we saw gratitude and praise from everyone we met, from truck drivers to waitresses. We were even invited to a Friday night block party in one of the rebuilt



DUs in New Orleans: Matt Schapiro '10, Mathew Schmohl '10, Ben Wagner '10, and Joe Stevens '10.

communities. In exploring the city, we experienced a diverse range of local cultures—from Creole to Cajun to jazz.

New Orleans serves as a mecca for volunteers and tourists alike, creating a spiritual atmosphere catering to both work and play. The residents

were grateful to everyone across the country who has helped sponsor the long and arduous rebuilding process. We're proud to add DU to the list of contributors.

Matt Schapiro '10
Incoming President

In Memoriam: David Gogolak '94 and Steve 'Ox' Markham '81

DAVID GOGOLAK '94

The DU and Cornell communities were shocked and saddened to learn of the death of David Gogolak '94, who was killed in an avalanche in January while skiing near Whitefish Mountain Resort in Montana.

David recently moved to northwestern Montana after spending years as a restaurateur in San Francisco. He was skiing with his brother-in-law, who survived the avalanche while another skier from the area was also killed.

Our hearts go out to Dave's his wife, Nicole, their children, Johnny and Graylin, and his parents, Peter and Kathy Gogolak, who are well known by DUs of many decades.

In the February 2008 issue of *The Crescent*, Dave's friend Chris Zingo '94 wrote: "The person who originally said

"You can judge the quality of a person by his friends' must have been inspired by Dave Gogolak. . . Dave's pyramid of friends and loved ones are among the most genuine, respectful, and successful people I have ever known. His brothers from Phi Delta Theta, his business associates, his family members, his close friends, and his social acquaintances all share these common attributes . . . They are a reflection of Dave and the quality of his life."

STEVE "OX" MARKHAM '81

Steve "Ox" Markham '81 and his wife, Sandy, were tragically killed in July 2007 when a pickup truck crashed head on into their motorcycles in Tupper Lake, New York, near Lake Placid.

Steve's brother, David Markham of

Auburn, was also injured in the accident but thankfully is recovering. Ox was a dairy farm herd manager, formerly living in Delevan, New York, having just moved to Locke, New York.

He and Sandy are survived by two daughters—Haver Markham, who currently attends Cornell, and Bailee Heimerl.

Ox is remembered as a great guy, good athlete, and popular brother. Known for many exploits, people will particularly recall with fond memories the Kappa front door incident. Ox was one of 15 children, many of whom attended Cornell.

His brother, Michael "Mick" Markham '77, is a DU brother and lives in Pierrepont Manor, New York.

DU ALUMNI WRITE

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John R. Sanford '52 writes, "After several years as a corporation gypsy for General Motors and several years as one of their dealers, I became an expert on what not to do to be successful in business. So, naturally, I became a business consultant. While happily retired on the Mississippi coast and dabbling in politics, Hurricane Katrina came along and washed away our house. (I still have a nice concrete slab with an ocean view for sale to the right customer!) We can still see the water from our new digs in the Ozarks, but now it is about 200 feet above Table Rock Lake, about 12 miles south of Branson. If old DUs can handle the culture shock, I can probably score you tickets to Andy Williams when you call." Keep in touch with John at 23 Drury Ln., Blue Eye, MO 65611. E-mail him at johnsanford@hotmail.com.

"Settled in Virginia after almost 30 years in LA," writes **Jim Wray '59**. "My wife, Deborah, and I have an 'energy healing' practice in Charlottesville. It's quite a change after a career in aerospace and engineering. Congratulations to **Tony Murray '60**, **Tony Cashen '57**, **Frank Cuzzi '61**, and **Fred Harwood '59** for their great work in building up the chapter." Write to Jim at 945 Nether Spring Ct., Atton, VA 22920; jgwiz@yahoo.com.

"My wife is now the mayor of our fine village," writes **James S. Moore '65**. To find out more, write to Jim at 4 Woodbine Ave., Greenwood Lake, NY 10925; jim@tiffund.com.

"I retired last spring," writes **Robert C. Enichen '70** (917 Greenway Ave., Morrisville, PA 19067; enichena@aol.com). "Holly and I split our time between Bucks County, Pennsylvania, and our lake house in Wisconsin."

The fall 2007 issue of *College of Agriculture and Life Sciences (CALs) News* featured the role **Joseph Laquatra Jr. '74** plays as an ambassador and spokesperson for research coming out of

the College of Human Ecology. Joe is a professor of design and environmental analysis and helps develop and execute strategies and programs. He travels throughout New York to educate and inform citizens about conservation to reduce the state's dependence on imported energy through residential energy efficiency. He delivers this message as part of a program in which his CALS colleagues discuss their research on new biofuel grasses (not ethanol from corn which Cornell spoke out against as it became the rage). His brother is **Santo Laquatra '70**. To find out more, write to Joe at 393 Groton Rd., Freeville, NY 13068; jl27@cornell.edu.

Duane E. Phillips '78 writes, "Hard to believe that our 30th reunion is upon us. How did that happen so fast? I have recently increased my ties to Cornell because my kids are both there. Greg is a DU and graduates this year. He will work for a software company in Princeton beginning in July. Lisa is a sophomore English major in Alpha Phi. In 2006, I attended the 30th reunion of the sprint team that went to Japan. It was a blast to see so many DUs there—Nards, BJ, Jonathan, Seth, Jaso, Lucia, Mick, and Wheels. I almost always see **Rob Ainslie '78** in Ithaca. In 2007, I had dinners with **John Jameson '80**, **Frank Ballas '78**, and **Kevin Bruns '79**. I even tracked down and talked to **Mike 'Zoom' Schwartz '78** recently." Write to Duane at 26 Crest Rd., Lafayette, CA 94549; duane@horsley.com.

Timothy C. Marchell '82, PhD, MPH, director of Mental Health Initiatives at Cornell's Gannett Health Services, was featured in a front page *Wall Street Journal* article on December 28, 2007, that praised Cornell's groundbreaking collaborative mental-health support for students in distress. Keep in touch with Tim by e-mailing him at tcm9@cornell.edu.

"Cheers from jolly old England," writes **Kelly S. Passmore '90**. "I recently completed a non-flying staff job in North Carolina and moved to RAF Mildenhall, UK. It's

great to be back in a flying squadron, and my family is making the most of it with frequent travel on the island as well as mainland Europe. What a great opportunity for my wife, Laurie, and two kids—Luke, 15, and Madison, 11. Feel free to drop in for a pint of ale if you are in the area. This goes double for any military members, like **Jason Baltimore '90** or **Clay Hartman '87** if you're transiting via military airlift." (PSC 37, Box 13, APO, AE 09459; kpassmore@yahoo.com.)

Peter J. Vogel '92 writes, "Enjoyed a great holiday party in New York City with locals such as **Kevin Marcus '92**, **Mike Trimarco '92**, **Chip Stevens '92**, **Mike Lawsky '92**, **Chris Zingo '94**, **Paul Sethi '93**, **Dave Pykon '93**, **Rob Ryder '91**, **Rob Riescher '91**, and **Paul Kisslinger '89**. **Goeff Hill '92** and **Doug Gamble '91** flew in for the festivities. Please drop me a line with your contact info so I don't miss anyone next year. And finally, congrats to Mike Trimarco on his recent engagement!" Send Peter greetings at 63 Autumn Ridge Rd., Pound Ridge, NY 10576; pvogel@pipeline.com.

DECEASED

We regret to report the deaths of:

Robert S. Sanborn '34

Richard M. Wheeler '39

Max R. Bluntschli '47

Alan P. Howell '50

Erich C. Weber '51
November 10, 2007

James E. Rice '51

Charles T. Reilly '60

Patrick T. Karli '71
May 23, 2007

Steven Markham '81
July 2007

David Gogolak '94
January 2007

THE ALUMNI NOOSE

Published by the Delta Upsilon Fraternity at Cornell University for its members and friends. Alumni news and pictures are always welcome. Please direct communications to P.O. Box 876, Ithaca, NY 14851.

