



SouthAvenews

CORNELL CHAPTER OF DELTA UPSILON | EST. 1869

Introducing SouthAvenews

After more than half a century, the DU newsletter has a new name: SouthAvenews.

While beloved for its content, the "Alumni Noose" puzzled more than a few alumni over the years. Is it a play on "news"? Is it a reference to the American West, which makes little sense? Is it a metaphor for how the newsletter kept alumni connected to DU over the years?

No one knows. With this issue we embark on what we hope will be another half-century on South Avenue.



DU Recognition Dinner to Honor Alumni

In celebration of DU's 150th Anniversary, the alumni association is honoring our most loyal, active, and generous alumni on November 9, 2019.

To be honored at a dinner at the house are:

- Alumni directors, past and present
- Capital campaign donors and Alumni DUEs payers, past and present, of \$1,000 over a lifetime (less for younger classes)
- Chapter presidents.

The highlight of the evening will be remarks by select alumni, including the class of 1973's retired Marine General John Paxton, who served as the 33rd Assistant Commandant of the U.S. Marine Corps.

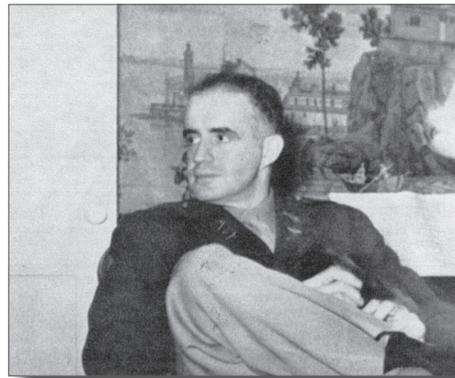
For details visit: <https://cornelldu.org/events>.

Cornell DU: Home to the "World's Greatest Practical Joker"

Hugh C. Troy Jr. '27 had a reputation for practical jokes that preceded him, at Cornell, in New York City, and around the world. The son of a Cornell dairy professor, Troy was an architecture student who also became an accomplished illustrator and painter.

Troy's most famous prank at Cornell involved rhinoceros footprints. After a heavy snowfall, Troy and a friend "borrowed" a rhino-foot wastepaper basket and used it to make tracks from campus right up to the shore of frozen Beebe Lake. They then cut a hole in the ice, creating the impression that the rhino had fallen through.

According to the legend, a Cornell zoology professor examined the tracks and declared them a rhinoceros's. The Ithaca newspaper read "Rhinoceros Drowns in



Hugh Charles Troy '27 in 1946.

Beebe Lake," causing many students to refuse to drink campus water, which came from Beebe.

As a campus sports reporter, Troy invented a character named "Johnny Tsal," who always finished last in every race. "Tsal" was "last" spelled backward.

One prank got Troy suspended right before graduation. He printed a fake newspaper, the Cornell Globe and Square Dealer, with the headline "President breaks wind for new aeronautical college." And they say people today take themselves too seriously!

Troy also, in no particular order: initiated the tradition of painting footprints between Ezra's and Andy White's statues on the Arts Quad; conned the entire freshman architecture class into lining up for a photograph (only to get soaked by buckets of water dropped from the top of Rand); stole 32

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Ted Geisel

One of DU's Most Famous Visitors

Hugh Troy was close friends with Ted Geisel, the future Dr. Seuss, who attended Dartmouth and visited Troy at Cornell. In his autobiography, Kurt Vonnegut recounted a story about the two:

When I was sent to Cornell in 1940, I joined a fraternity (Delta Upsilon), which had murals by Dr. Seuss in its basement bar. He had drawn them in pencil long before my time. An artist in the fraternity made them bold and permanent with paint afterward. Dr. Seuss was a Dartmouth man and not a Delta Upsilon, but he drew the murals while roistering in Ithaca with a painter pal, Hugh Troy, both a Cornellian and a DU.



Kurt Vonnegut

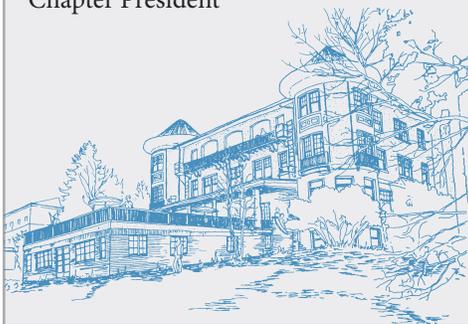
Strong Finish to Strong Semester

Our chapter is poised to make a strong finish for the 2018-2019 school year. This spring we expect to graduate 20 seniors. This group has been pivotal in the success of our chapter, helping lead a series of changes within the house that have had an enduring positive impact. After they graduate, they will do a wide variety of things all over the world—some will go straight to work, some will take time off and travel, some will go to graduate school. Still, what will continue to hold this group together will be the relationships they have built during their time as a DU.

DU has had an excellent year. We participated in enhanced brotherhood training and education in sexual and related violence, cultural awareness, and relevant student health issues. As we look to the end of this year and toward the next, we are hoping to ramp up our community service efforts beyond Cornell's requirements. Given the administration's current expectations for Greek life, it is our duty to be proactive and have as positive an impact on our community as we can.

Overall, I am excited about the direction of our Cornell Chapter of DU!

Werner Bradshaw '20
Chapter President



Alumni Board Report:

Cornell DU Requests Alcohol Policy Waiver

Our Cornell Chapter headed into spring in good stead as relates to chapter membership and our campaign to improve our facility. A big thank you to all alumni who have continued to meet their pledges and contribute to modernize our chapter. Between fall and spring rush, we added 29 new members to our rolls, continuing the tradition of a strong DU chapter "on the Hill." The alumni also have been addressing the continuing education of our members and ever-changing demands on the undergraduates.

As many of you may know from reading the DU Quarterly, DU International has mandated substance-free housing for every chapter by 2020. The alumni board feels that policy may be not only impossible to implement, maintain, and control, but also inconsistent

with the already-rigorous policies in place at Cornell. While both DU's and Cornell's policies include a ban on hard alcohol and illegal drugs, the DUI policy will prohibit all alcohol, effective fall of 2020.

Our alumni board feels that is inconsistent with its own position on those issues, and puts the chapter at a competitive disadvantage for new member recruitment and other social functions on campus. Therefore, we have requested a waiver from DUI with regard to our chapter's compliance with the 2020 policy elements. We will be meeting with DU international to discuss this waiver request and will keep you posted on our progress.

Mark Kamon '75 Mark Clemente '73
President, CDUA Counsel, CDUA

DUs Serve On and Off Campus

The philosophy of DU philanthropy is to of make brothers feel personally connected to service through Cornell initiatives as well as Ithaca-based service. Brothers are involved with a variety of community service initiatives on and around campus.

First, we recently completed a virtual 5K fundraiser called Move 4 Mental Health through its #Change-The-Norm campaign. Move 4 Mental Health is a Harvard-based organization that seeks to change societal norms around stigmatized mental health issues. Brothers also took part in our philanthropic DU March Madness bracket, which was open to everyone and required participants to pay \$15 to enter. The funds were donated to Second Wind Cottages, a local housing initiative DU has supported in the past.

DU brothers also participated in a number of other initiatives and projects, including helping the History Center move to a new location, fundraising during the Cornell

Relay for Life, serving food at the Bread 'n' Butter student pantry, and contributing to the Youth Farm Project. In addition, I am currently corresponding with the Tompkins County Beautification, Signage and Public Art Program to set up times for brothers to get involved.

Moving forward, I hope to further strengthen actives' concerted dedication to service, which will provide alumni with further opportunities to support our philanthropic efforts. My overarching goal as the philanthropy chair (while making sure we raise money for great causes) is to inspire brothers' personal engagement with on- and off-campus philanthropic work. While we are situated comfortably, nestled into the side of a hill, all around us are issues of health, poverty, and education on which we can strive to have a positive and lasting impact.

Michael Overmeer
Chapter Philanthropy Chair

Alumni Officers

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COUNSEL
Mark Clemente '73

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"Raising Our Game" Renovations Continue

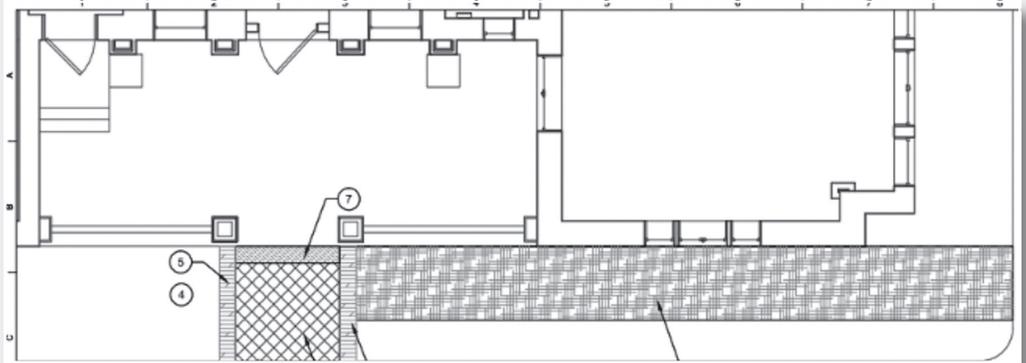
The DU Capital Campaign's Phase 3 improvements, planned for this summer, will be pushed back several months due to rising summer construction costs in Ithaca.

Those renovations include the second- and third-floor bathrooms and ADA access to the main floor of the house. The addition of ADA access to 6 South Avenue is long overdue—in fact, inexcusably long overdue. Alumni, guests, and undergrads alike would certainly also have enjoyed fully renovated bathrooms on the second and third floors come September. Unfortunately, the bids received by Cornell Facilities for this summer's work were unacceptably high.

DU is a victim of the forces of supply and demand for construction services, coupled with the limited windows of opportunity during the academic calendar. The general contractors themselves are challenged to find sufficient subcontractors to bid on their projects. Nor does it help that our DU projects are relatively small in scale on the Cornell campus.

The alumni association concluded that it was in our best interest to reject all summer bids. We very much appreciate the extra push coming from the capital campaign team and especially from those

Junipers to be planted in front of ADA ramp and along the rest of the front of the house, facing the parking lot.



Architect's preliminary drawing of ADA ramp.

Foyer lift perspective - option two.



Great Hall lift perspective - option two.



alumni who responded with cash donations in Q4 and Q1. Your contributions are safely in hand and will be put to good use as soon as possible.

Our Cornell team and outside architects are now strategizing next steps. We will re-bid our requirements in the near term, looking for opportunities to complete smaller sub-projects in the fall

semester and during the 2019-2020 winter break. Notwithstanding this setback, we will endeavor to increase our maintenance activities over the summer using our recurring vendors.

Duane Phillips '78
CDUA Vice President
of Capital Planning

DU's new furnishings and newly refinished floor.



DU's newly refinished Great Hall and chapter room floor.



Justice Foundation Presents Undergraduate Awards

Recipients Include Scott Zelov '21 and Jonathan Levenfeld '19

The 2019 Justice Foundation Leadership Award was presented to Jonathan Levenfeld '19. The \$2,000 scholarship recognizes participation and leadership at Cornell and within Delta Upsilon. The selection process considered testimonials from brothers, other students, advisors, and alumni who have all witnessed and benefited from Brother Levenfeld's participation and leadership.

The foundation presented Scott Zelov '21 the first Robert J. Verna '68 Good Samaritan Award in recognition of his helpful, caring, and generous contributions on campus and within DU. The RJV Good Samaritan Award was established with donations from members of Bob's family to

recognize and call attention to students who exemplify and embody the spirit and actions of a "good Samaritan"—in other words, to recognize outstanding young men like Bob Verna.

In offering his gratitude for the award, Brother Levenfeld said, "I would like to

“ DU has been central to my college experience, and my time there has been formative and memorable. ”

- Jonathan Levenfeld '19
Scholarship Recipient

express my great appreciation for this recognition. DU has been central to my college experience, and my time there has been formative and memorable. It was my privilege to work alongside many alumni over the past few years, as well as with my fellow undergraduates.”

“I am honored to be the first recipient of the Good Samaritan Award,” Brother Zelov noted. “It really means a lot to know that people have benefited from my actions within DU and around Cornell. I love this brotherhood and hope to continue making an impact around my community for years to come.”



Practical Joker

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street signs in one night; snuck moths in a bag into a movie theater and released them to get back at the theater manager (they all flew to the light of the projector).

After Cornell, Troy took his mischief to NYC, where he hoped to become an artist. One day he went down to Central Park and sat for a while reading on a park bench (which he had actually purchased). Later, he picked up the bench and began to carry it away. A police officer stopped him, but back at the station Troy produced the receipt.

In a similar prank, Troy and an accomplice dressed in workmen's clothes took ladders into the lobby of the Waldorf-Astoria Hotel, removed every single bulb, and then left.

Troy's most famous NYC prank occurred in 1935, when he fashioned an ear out of dried beef and placed it in the Museum of Modern Art's Van Gogh exhibit, beside a sign describing it as the ear Van Gogh cut off.

After serving in the military in World War II under Gen. Curtis LeMay, Hugh made his living as an illustrator for books and magazines, authoring three children's stories. He may be best remembered for helping create the globe in front of the NY Daily News Building, which displays Ithaca as a capital. He also assisted in the creation of Radio City Music Hall's Fountain of Youth mural.

Pictured, top left: the globe outside New York Daily News, one of Troy's most famous works; left: the Fountain of Youth mural at Radio City Music Hall; below, and below left: various prints; above: Troy (top) working on the Daily News globe.



DU Sports Report

Squash

The Cornell Chapter prides itself on our many diverse student athletes. Notably, the brotherhood has two starting varsity squash players: Luke Park II '20 and Charles Culhane '20. Born in New York City, Luke Park has garnered All-America honors and has a total of five men's national championships under his belt. Playing for the Big Red, Park has primarily played at the No. 7 position (7-10) record and clinched Cornell's upset win over #9 Drexel University.

Out of Brooklyn, N.Y., Charles Culhane is a member of the spring '19 class and plays No. 2 (9-9) for the Big Red. Prior to Cornell, Culhane achieved a national ranking of No. 1 in the U.S. as well as All-America honors. Notably, Culhane was a finalist in the Molly East bracket of the College Squash Association Individual Championship.

On a fun note, Charles and Luke have met each other over eight times in various national-level squash tournaments starting in 2008. The two are very close competitors and even closer brothers. Both look forward to exceeding expectations and training hard next season.

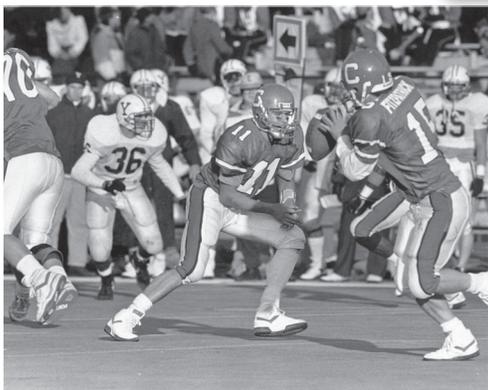


Football

DU recently acquired photographs of alumni brothers from "back in the day."

Those don't look like Cornell's colors! That's right, pictured at right and playing for the New York Giants, you'll see our very own Peter Gogolak '64 kicking, with fellow DU Gary Wood '64 holding.

Pictured below are quarterback Bill Lazor '94 and FB Peter Fitzpatrick '94, playing for the Cornell Big Red.



DU Alumni News and Notes...



Ed Shuttleworth '51 is his wheelchair-bound wife's full-time caregiver. He does manage to find some time for watercolor painting—mostly for international shows. He's still a Dolphin Fellow of the American Watercolor Society and associate professor emeritus at Ohio State University. Get back in touch at pegasus66@comcast.net or 3216 Chapel Hill Blvd., Boynton Beach, FL 33435.

Retired CPA **Ron Pereira '60** makes his home at 1118 Styx Dr., Monroe, NC 28112. Reach "Pancho" by email at ronpereira70@gmail.com.

As research director of the biomedical engineering lab at Riverside Research in New York City, **Ernie Feleppa '61** reports that he continues to lead research projects involving advanced ultrasound methods of detecting cancers in lymph nodes, thyroid nodules, and the prostate. He adds, "MJ and I are also still organizing scuba-diving groups in the Caribbean. Our most recent trip was to Bonaire in July with 26 divers." Drop Ernie a note at feleppa@optonline.net or 2 Morehead Dr., Rye, NY 10580.



"After living and working in Italy for 13+ years," begins **Peter Giacobbi '61**, "my wife, Leslie, and I, with our two daughters, Sara and Celia, moved to Detroit, where I had a job working for John DeLorean, designing and building the first DeLorean prototypes. We lived on a lake and enjoyed ice boating and ice skating. Three years later we moved to Orange County, California, where I became general manager of an Italian-owned company.

In my retirement I have had the opportunity to pursue my hobby and great interest in building a vintage Italian racing car—a 1959 Ferrari Testa Rossa—having found the aluminum body hanging in a huge warehouse of vintage cars on Lake Como in Italy. It took years to build, finding original parts and having those I could not find fabricated locally. The Petrolicious Company liked the story and made a video of it called "Building a Dream Ferrari." You can see this on YouTube—it still has the aluminum body with the numbers 121 painted on the side. While in Italy I built a handmade car with a friend of mine, Tom Tjaarda. He designed the body of the car, and I did the engineering. This car, the Synthesis, was featured in the 1970 Autosalone of Torino. This last year, Jay Leno, who was aware of the Synthesis, called me to do a segment for 'Jay Leno's Garage—Handmade Cars' last year. The design of this car was the precursor for the first Pantera, also designed by Tom, who passed away just last year. We still live in Southern California, enjoying high taxes and wonderful weather. Our latest challenge is not a car but training a new Golden Retriever puppy. We have four grandchildren, three in university and the youngest a senior in high school. If you find yourself nearby, please give us a call and drop by." (714-423-5995; 9761 Janice Circle, Villa Park, CA 92861)

Congratulations are in order for **Don Frei '61** on his retirement, at age 80, from his Cincinnati law firm, Wood Herron & Evans. "I practiced intellectual property law there since graduating from Georgetown University Law School in 1965. Incidentally, this year my firm, which has 60 lawyers, is celebrating its 150th anniversary." Don and Cindy have been living in Lake Tahoe since December 2005. "Excellent boating on the lake and several ski resorts within 30 minutes driving time—one of which is in our mountain village, Incline Village, at an elevation of 6,600 feet." He sends best regards to all. Reach him at don@freihome.com or 500 Lucille Dr., Incline Village, NV 89451.

Dave DeBell '67 reports, "Finally getting some true 'solitude' in the rolling hills of west central Florida." He and

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DU Alumni News and Notes...



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Becky have been there since July last year. “We live on the Nature Coast—drop by and see Rainbow Springs or take a swim with the manatees.” Vowing that they’ll get back to DU someday, Dave adds, “Happy 150th to all brothers—past and present!” Email reaches him at blackbearbecky2@hotmail.com. Their new address is 5287 Chippewa Dr., Beverly Hills, FL 34465.

“I am now fully retired from professional life,” writes **Doug Herron ’72**, “after 20 years at General Electric and 25 years as CFO for Safelite Group,” although he qualified that statement with “other than some occasional consulting and executive coaching work.” He continues, “My wife, Tricia, and I spend six months in Ohio (go, Bucks!) and six months on Cape Cod (Dennis Port, specifically). I am so grateful for my formative years at Cornell DU and Cornell football—and for the special lifelong friendships those experiences have given me. Go, Big Red!” Catch up with Doug at dougherron41@gmail.com or 1535 Arlington Ave., Marble Cliff, OH 43212.

Now that **Joe Laquatra ’74** and husband Greg are both retired, they’ve found

ambitious new ways to spend their time. Writes Joe, “We keep busy on our 42 acres. Greg has five gardens. I try to keep the water lilies in our pond under control.” Joe continues, “For the past two years, I have been working with a gifted young man, Eeshan, a high school student from Montclair, New Jersey. At 14 he was a finalist in a regional science competition. He had been following my indoor air quality research for a while and developed a smart phone app that, when attached to sensors, detects indoor air pollutants. His 16-year-old sister came in first and entered Cornell at that age in the College of Engineering. We make lunch for the kids and their parents when they come to Ithaca. Eeshan’s dad asked me to mentor him. So Eeshan and I wrote a paper together, presented it at a conference, and published it in the *Journal of Architectural Engineering*. Can’t get over the fact that my coauthor (and he is the first author) is 50 years younger than I am. Look at page 17 of *Cornell Human Ecology Magazine* for a story about Eeshan and me: http://issuu.com/humec_comm/docs/hemag_spring2018?e=5110236/41414809.” Reach Joe at jl27@cornell.edu or 393 Groton Rd., Freeville, NY 13068.

Make note of this new address for **Kevin Bruns ’79**: 8405 Chevy Chase Terrace, Apt. 1008, Chevy Chase, MD 20815.

Roz and **Russ Stahl ’79** moved to Myrtle Beach, South Carolina, two years ago and are enjoying the golf and sunshine. Writes Russ, “We had the opportunity to reconnect with **Dan Leonard ’79** and **John Creahan ’81** at the Cornell Football Association golf tournament in Ithaca this year.” Russ is still doing heart surgery and hopes to continue for a few more years. (rfstahl2@gmail.com; 4097 Matanzas Dr., Myrtle Beach, SC 29577)

Jay Heidenreich ’99 is area director of sales and marketing for Auberge Resorts in Napa Valley, California. Contact him at jay.heidenreich@aubergeresorts.com or 2578 Patricia Dr., Napa, CA 94558.

In Memoriam

The Cornell DU family lost several beloved members this year.

The alumni association wishes to express its deepest condolences to families, friends, and fellow DUs for their loss.

JOHN S. DANA ’49

November 4, 2018

WILLIAM G. KIRKLAND ’48

December 20, 2018

DAVID SCHAENEN ’52

May 13, 2019

WILLIAM S. EMBURY ’54

July 7, 2018

Alumni DUES Are DUE



Alumni DUES forms for 2018-2019 were sent out in September. Thank you to all of you who have contributed. Our dues fund everything we do every year (not for improvements). That list is long and includes alumni events such as Reunion and Homecoming, new recruit dinners and functions, newsletters, web site operation and maintenance, preservation of DU memorabilia and history, and the necessary accounting and insurance expenses.

You can pay by credit card online at <http://bit.ly/AlumniDUES> or see the enclosed form.

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This newsletter is published by the Delta Upsilon Fraternity at Cornell University for its members and friends. Alumni news and pictures should be sent to alumni@cornelldu.org, or Alumni Records Office, Cornell Delta Upsilon Association, P.O. Box 876, Ithaca, NY 14851-0876.