

DU Faces New Challenges in the Cornell Greek System

As this *Noose* depicts, the Cornell Greek system is undergoing a number of campus-wide changes ... most notably, in recruitment and new-member education (Rush and pledging). Although DU is being challenged by new operating rules in these areas, our undergraduate brotherhood is equipped and committed to continuing the success DU has enjoyed over the years. As an alumni organization, we have recognized this opportunity to provide even greater involvement and support of our undergraduates' efforts.

Tony Murray '60 and Fred Harwood '59 continue to provide recruitment advice, council, and support, just as they have for many years. Lance Polivy '08 and Greg Moore '06 have joined that group this year, offering their perspectives and experiences to bolster alumni support in this area. The progress these four men have made is remarkable. They, along with the undergraduate leaders, have evolved Delta



Alumni President
Randy Shayler '72

Upsilon recruitment into a year-round process to identify and recruit the best candidates. With the involvement of Tony Cashen '57 and Kevin Bruns '79 in Cornell's Alumni IFC organization and university administration, DU's recruitment approach has benefited from their insights—not simply in response to Cornell policy changes. Well ahead of other chapters, DU anticipated and began planning for many of the Cornell changes more than a year ago.

Brandon Potter '09 has accepted the challenge to work with the undergraduates to ensure a relevant and correct new-member education program that maintains values and traditions of Cornell DU within guidelines set by Cornell. This will be especially challenging in that those guidelines have not yet been clearly set.

Appeal to Every Alumni Brother

In addition to our support of the chapter in

these areas, the physical condition of the chapter house remains a top priority for the alumni association, as well as an ongoing challenge to every alumni brother. Our financial obligations include a number of maintenance issues, such as working on the heating system, carpeting, painting, and even repaving the driveway.

We all know the fraternity environment is subject to change. In its 142 years on the hill, Cornell DU has adapted to and embraced continual change. Our current situation offers all alumni the opportunity to continue our tradition by supporting the current undergraduates in their efforts. I encourage each of you to consider sharing some of your time to advise and assist our youngest brothers. If this is something you can do, please contact me. If you prefer to show your support financially, please do so. Each of us has the individual opportunity to ensure the success of Cornell DU.

Randy Shayler '72
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DU Continues Success With Philanthropy, Recruitment, and more

Despite the changes to the Greek system that went into effect this past semester, Delta Upsilon has continued to be successful. We were able to initiate our first fall recruitment class since 2009—a class of four new members who plan to become very involved with the house over the coming semesters. The house itself is at its maximum, with more than 20 new members from the spring 2011 recruitment class moving in. The house benefited from some changes during the past few months, with the contribution of new tables and deck games for the porch, as well as new paint and furniture in some of the rooms.

On campus, DU has been very involved in philanthropy, co-sponsoring a fundraising barbecue with Alpha Gamma Rho and Delta Delta Delta that raised more than \$4,000 for three charities—St. Jude Children's Research Hospital, Japan earthquake relief, and the CWM Children's Home.

Our brothers have also participated in a number of other on-campus philanthropy events such as Alpha Phi's Ivy Man competition and Anchor Slam, which is a three-on-three basketball tournament benefiting the Blind Service Association.

During the spring semester, we will surely encounter difficult situations with the evolving Greek system rules. In order to prepare for these contingencies, we have been and will continue to be extensively involved with the IFC, by being vocal in general body, task force, and committee meetings, and by having one of our brothers serve on the IFC Judicial Board.

The Greek system will present a new set of challenges in the near future, but I am confident DU is poised to continue our level of success on campus.

Itamar Niesvizky '13
Undergraduate President

INTRODUCING ...

The Alumni Noose's new look!

With this issue, the *Alumni Noose* unveils its new layout and masthead, as well as DU international's new logo. We hope you like the new *Noose*. Please take a moment to read about the many important and interesting developments on campus, as well as in the lives of your alumni and undergraduate brothers.



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Michael Lawskey '92

Kevin Marcus '92

Jerry Miknis '72

Greg Moore '06

Tony Murray '60

John Seiler '57

Sam Sezak '98

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Dramatic Changes in Greek Rules Challenge Cornell Fraternities

This academic year, Cornell fraternities are seeing the most dramatic changes in Rush and new member education rules in recent memory. As reported by the media, Cornell adopted a dry Rush and new-member education policy, effective immediately, and challenged the system to overhaul member education to rid it of any hazing activities.

Despite the controversy they have generated, Cornell's Interfraternity Council and the university administration have collaborated on the implementation of the revised University Recognition Policy Amendment requiring all Rush and member education activities be dry. The IFC also specified a streamlined recruitment schedule.

Transition to Dry Rush has been in the works for several years. The tragic death of an SAE sophomore in February 2011 accelerated this process.

A summary of the new rules:

Transition to dry Rush: Fall 2011–April 2012

First-semester freshman students are **not** allowed to attend any form of fraternity- or sorority-sponsored event or activity, regardless of where it is located, if alcohol is present. This includes, but is not limited to, "open parties" and parties in chapter annexes.

First Quarter: Moratorium

Commencing with the arrival of freshmen on campus and concluding with the end of fall semester break (October 11, 2012), there are to be no formal or informal recruitment activities by fraternities. This period of "no contact with freshmen" is similar to the one many of us experienced in our time at Cornell.

Second Quarter: Informal Recruitment

Starting with the first day of classes following fall semester break, freshmen are permitted to engage with chapter members in activities that do not involve alcohol or other drugs to learn about individual fraternity chapters and their members. Chapters may host an array of informal dry activities.

Third Quarter: Formal Recruitment

During Rush Week in January, consumption of alcohol is not permitted. Nor is it allowed during pledging.

Fourth Quarter: New-Member Education (pledging)

No alcohol will be served to the new members during their new-member induction process. Initiation ceremony will occur no later than April 2, 2012. Post-initiation, participation in the programs of the chapter will be conducted according to the prevailing guidelines (no new rules).

Where does DU stand in terms of implementing dry Rush?

We agree with the IFC and university objective to establish a safe environment with the emphasis on the historic culture of the fraternity system and the values of individual chapters.

DU will be 100 percent compliant with the new rules—in terms of the letter and the spirit of the new dry Rush rules. Your alumni association is adamant; the DU undergraduate leaders are in complete agreement. As Randy Shayler '72 stated in his letter to alumni, "our undergraduate brotherhood is equipped and committed to continuing the success

DU has enjoyed for years."

So far, there have been no problems implementing the new rules at DU. We believe that Cornell fraternities have been complying with the new rules. Many of us consider the new dry Rush policy the best thing that could happen for the Greek system at Cornell. For alumni from the 1950s and 1960s, it is déjà vu.

A Pledge to End Fraternity Hazing

Cornell President David J. Skorton published an article in the *New York Times* op-ed section on August 23, 2011. Here are the first paragraphs:

"In February, a 19-year-old Cornell sophomore died in a fraternity house while participating in a hazing episode that included mock kidnapping, ritualized humiliation, and coerced drinking. While the case is still in the courts, the fraternity chapter has been disbanded and those indicted in connection with the death are no longer enrolled here.

"This tragedy convinced me that it was time—long past time—to remedy practices of the fraternity system that continue to foster hazing, which has persisted at Cornell, as on college campuses across the country, in violation of state law and university policy.

"Yesterday, I directed student leaders of Cornell's Greek chapters to develop a system of member recruitment and initiation that does not involve 'pledging'—the performance of demeaning or dangerous acts as a condition of membership. While fraternity and sorority chapters will be invited to suggest alternatives for inducting new members, I will not approve proposals that directly or indirectly encourage hazing and other risky behavior. National fraternities and sororities should end pledging across all campuses; Cornell students can help lead the way.

"Why not ban fraternities and sororities altogether, as some universities have done? Over a quarter of Cornell undergraduates (3,822 of 13,935 students) are involved in fraternities or sororities. The Greek system is part of our university's history and culture, and we should maintain it because at its best, it can foster friendship, community service, and leadership ..."

The IFC is involved in the implementation and enforcement of the "new" anti-hazing policy. While hazing is already illegal, there have been abuses at Cornell in recent years—not at DU, but our brothers are concerned about chapters that may still practice dangerous hazing. Who could be against ending hazing once and for all? An enlightened discussion is under way to address the nuances. For example, hazing and pledging are sometimes characterized as being synonymous, as President Skorton's article inadvertently did. Pledging (new-member education and induction) is not hazing.

Despite the concern over semantics, President Skorton and Cornell have received accolades from across the country from other universities, fraternity alumni, and parents who appreciate that someone finally was willing to elevate the issue.

If you would like more information, contact Randy
(continued on page six)

DU Spotlight: Dale Mueller '77 Sits Atop Kentucky Football

The numbers are staggering. Through just the first three games of the Kentucky state football playoffs, the Highlands High School Bluebirds scored 179 points to their opponents 41. In the fifth (and championship) game on December 3, Dale Mueller '77 became the only coach in the history of Kentucky high school football to win 10 state titles, when the Bluebirds defeated Franklin-Simpson 42-14. That win made it five in a row, too. Characteristically, Dale—or “Cheeks” as his players never call him—turned the spotlight toward his players.

“Really it’s just about them,” Dale told the *Kentucky Post*. “Yeah, we won five in a row, but to me, it was this year. It was all those guys’ senior year. It was all those sophomores’ first time [in the championship]—this was for them, and they deserved it.”

The path this mechanical engineer took from 6 South Avenue to the heights of high school football has had its twists and turns. A native of Fort Thomas, Kentucky, Dale was recruited to Cornell by the late Ted Thoren and played lightweight football and baseball. Back when the “sleeping porch” really meant sleeping porch, Dale was a veteran. After thawing out and graduating from Cornell, he married Patty “P of I” Costello—“I” for Ithaca—and moved to Pittsburgh, where he worked for Lincoln Electric.

Four years later, Dale was inspired by his mother, a longtime elementary-school librarian who was his “biggest role model,” to seriously think about “giving up his mechanical engineering degree,” as one friend generously put it, and become a teacher and coach. By happenstance, the football coach at Newport High

School in Pittsburgh (Dale’s coach at Highlands) told him about an opening for a science teacher and assistant football coach; Dale was hired for both.

From Newport, Dale moved on to become head coach at Cincinnati’s Withrow High School and then Sycamore High School, where he turned programs around. At Withrow, Dale took a team that had losing seasons nine of the previous 10 years and led it to a 9-1 record—over six years, 48-12. The year before he took over at Sycamore, the school’s three squads won only three games—in his final season there, they won 23.

Now in his 18th year at Highlands, Dale serves as head coach and athletic director. Over the years, he’s collected numerous awards (*see box at right*) and appeared in the *Sports Illustrated’s* “Faces In the Crowd” column.

The key to his success? “At a school like Highlands, the players want to do well, so my job is to channel their motivation. Players will respond to coaching if they think it will help them play well and succeed. As coach, I try to get them to believe in themselves.”

For Dale, coaching is about having a positive impact on the lives of his players, from the stars to the third-stringers. “I make sure every one of my players feels respected, because I want them to have the best possible experience playing for their high school team,” Dale said.

Being a coach and athletic director on top of being a science teacher is extremely demanding, and Dale is well aware of the sacrifices that Patty and his four children have made. Now a grandfather, Dale called his family “my biggest joy.”



RECORD OF ACHIEVEMENT

- Nominated for the 2010 Don Shula NFL Coach of the Year award (Dale was just one of 16 high school coaches nominated)
- In 2009, Dale was named the Russell Athletic National High School Coach of the Year and the Marvin Lewis Coach of the Year.
- Awarded the 2008 Paul Brown Coaching Excellence Award.
- His Highlands teams have won the class 5A Kentucky state championship in 2011, 2010, 2009, 2008, 2007, 2004, 2000, 1999, 1998, and 1996.
- Under Dale, Highlands has been ranked nationally nine times and finished in the *USA Today* Super 25 rankings three times (number three in 2009)



Delta Upsilon Teams Up With Other Greeks for Philanthropy Efforts

Delta Upsilon's Cornell Chapter got off to a great start this past fall semester by quickly making an impact for local and global charities. As vice president of public relations, I am responsible for programs—mainly philanthropy—that will create the most favorable images and opinions of our chapter.

After a lot of planning and coordination over summer break, Delta Upsilon teamed up with one fraternity and two sororities for a four-house charity barbecue that benefited each house's preferred charitable foundation. The brothers of Delta Upsilon and Alpha Gamma Rho, along with the sisters of Delta Delta Delta and Sigma Delta Tau, cooked burgers and hot dogs in the middle of the Arts Quad on a bright and sunny September afternoon. Students walking to and from their classes were asked to donate for a plate of food. In addition, several houses on campus purchased food from the event for their entire house at \$250 each.

Delta Upsilon has also been active in supporting other houses as they hold their own philanthropy events. Our own Andrew Sauvageau 'YR competed in Alpha Phi's "Ivy Man" competition, which benefited the American Heart Association and Cardiac Care. Recently, we took part in Alpha Chi Omega's "Alphatraz: Help lock out domestic violence" to raise money for the Ithaca Advocacy Center, which aims to help reduce the trauma that results from domestic violence, sexual assault, and

child sexual abuse. Both events were overwhelming successes.

There have been many ideas going around for philanthropy events for the spring semester. Delta Upsilon will continue its traditional Valentine's Day flower sale, as it is one of the most lucrative charity events on Cornell's campus. We aim to break the previous year's record of \$1,500 raised for the Caroline Wambui Mungai Foundation. Another idea that is in the works is a fraternity and sorority snowman-building contest with Pi Beta Phi. Houses will build snowmen, and people will give money to whichever snowman they think is the best, along with an entry fee for the event. The house that raises the most money will get a portion of the earnings for their own house's preferred charity.

Things around Cornell have been changing, especially regarding Greek life. Fraternities and sororities are losing their ability to contact

and meet freshmen on campus. Originally, the barbecue was supposed to take place on North Campus near the freshman dorms. However, we were not allowed to, because we couldn't officially make contact with freshmen until after fall break. Had we been allowed to barbecue on North Campus, the event would probably have been more of a success. However, we had to adapt to the change and move our event. The barbecue was still an accomplishment for all houses that participated.

Marlon Alvarez '14
VP of Public Relations



Brother Andrew Sauvageau 'YR participated in Alpha Phi's "Ivy Man" Competition.

The Naval Accomplishments of Rear Adm. Paul Tobin Jr. '62

Rear Admiral Paul Edward Tobin Jr. '62 graduated from the Naval Academy in 1963 and reported to USS Towers (DDG 9), where he served as first lieutenant and main propulsion assistant. After graduating with distinction from the Naval Destroyer School in 1966, he was assigned as engineer officer in USS Davis (DD 937), where he was awarded a Bronze Star for operations associated with the salvage of USS Liberty (AGTR 5) after that ship sustained heavy combat damage in the 1967 Mideast War. In 1968, he commenced postgraduate studies at the U.S. Naval Postgraduate School, which culminated in a Master of Science degree in computer systems management. In 1970, he joined the staff of the Naval Destroyer School as head of the technical training branch and as an engineering instructor in the department head and PCO/PXO departments.



Paul E. Tobin Jr. '62

Rear Admiral Tobin reported as aide and flag secretary to the Commander Naval Forces, Vietnam, in 1971. He returned to sea duty in 1973 as executive officer in USS Koelsch (FF 1049). Upon completing this tour, he reported as aide and flag lieutenant to the president of the Naval War College and subsequently graduated with distinction from the Naval Command and Staff course. In 1976, he reported to the office of the chief of Naval operations and served in the systems analysis division (OP-96).

In 1979, he assumed command of USS Tattnell (DDG 19), where he completed two Indian Ocean and Persian Gulf deployments. In 1981, he reported as chief engineer in USS Forrestal (CV 59), where he served for two years and participated in the 1981 Gulf of Sidra operations, two Mediterranean deployments, and the initial phase of the Carrier Service Life Extension

program. In 1984, he graduated with distinction from the Industrial College of the Armed Forces in Washington, D.C.

In September 1984, he assumed command of USS Fox (CG 33) in San Diego, California. During this tour, he completed a deployment to the Western Pacific and Indian Ocean. He assumed command of the Surface Warfare Officers School Command in Newport, Rhode Island, in July 1986. In October 1988, he assumed duties as director of the department of Navy information resources management, and director of the information management support division (OP-945). He also served as director of Naval communication/information systems.

In August 1990, he assumed command of Naval Surface Group, Western Pacific, Task Force 73, and Task Force 75. In this capacity, he oversaw the reorganization of Naval surface forces in the Western Pacific. He then assumed the duties as assistant chief of Naval personnel, personal readiness and community support (Pers-6) in

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DU Archives to Become Available Online by March 1



As the *Noose* reported this past year, the alumni association regained possession of some of the most historically important documents and images of its 140 years at Cornell. Filling half a dozen boxes and numerous books, every page chronicles the major events of the chapter's history.

The most important archival material will be viewable on the Archives of Delta Upsilon website, www.cornelldu.wordpress.com, beginning March 1, 2012. There, you can read the minutes of a meeting from May 1869, in which the chapter

was founded. You can read minutes of meetings in which Bert Antell '28 was in the chair. Learn the fascinating history of the planning for a chapter house, its funding, the design, the fire that destroyed it, and its rebuilding.

Perhaps the most interesting finds were the biographical profiles of six decades of brothers. They were recorded by unknown contemporaries—likely undergraduate or alumni association officers. In these sketches, written in hand, the lives of DUs were chronicled—their post-Cornell degrees, first jobs, careers, political appointments, marriages, and deaths.

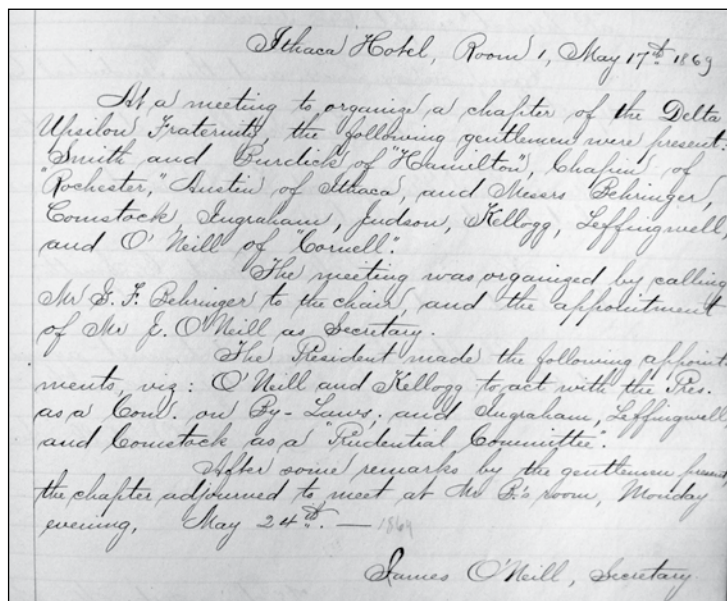
The process of digitizing the entire collection

goes on. Ultimately, the materials will be given to the Cornell Archives in Olin Library for permanent safekeeping, accessible to DU brothers for all time.

It's likely that these records wouldn't exist had a prescient chapter president in the 1950s not taken them home for the summer. The house was having major repairs done, and Ron Decker '55 wanted to store them for safekeeping. He discovered the boxes 50 years later as he was packing for a move.

Kevin Bruns '79
alumni@cornelldu.org

A Look Back ...



DU's first minutes, May 17, 1869.



DU class of '74 lightweight football players. First row: Coach Bob Cullen, Mark Clemente '73, Mark Dewey '75 (65), and Jose Azel '76 (18); second row: Dan Brammell '76 (27), Jim Ray '74 (55), Bob Baldini '74 (34), and Peter D'Onofrio '76; third row: Jim Thul '75, Ed Lorenz '74, George Fastuca '74 (70), Dale Porter '75, Peter LaMay '76, and Bill Hoffman '75 (14).



David Starr Jordan, class of 1872, was the first president of Stanford University. Leland Stanford visited Indiana University, where Jordan was president, and personally offered him the position.

Brothers Take on a Mission to Nicaragua

Editor's Note: In 2011, three alumni brothers, led by Mike Bernardo '77, spent 14 days in Nicaragua on a humanitarian mission. Below is Mike's report on his trip with Duane Phillips '77 and Bruce Jennings '77.

Duane, Bruce, and I have been talking about going on a mission trip to Nicaragua since the classes of the 1970s Reunion in 2008—we finally made it a reality.

I have been going to Nicaragua since 1988, and since 2003, I have been supporting a husband-and-wife team of Nicaraguan doctors who work with some of the poorest communities in their region. The couple do everything from providing clean water (wells, filters) and latrines to funding microloans, and starting small businesses to train community health workers. They asked us to come down and run some medical clinics and also help start a building that will function as their training center.

A total of 13 volunteers went down there—seven of us on the medical side and six to do construction (including Bruce and Duane). I've

got to say, Duane and Bruce worked like young bucks, clearing and leveling land and digging holes for footers—all with hand tools. You would have thought they spent their whole lives doing that stuff, instead of moving a mouse and reading financial reports and whatever else they do.

The trip was a great success. We saw about 600 patients and got the training center construction project going, but for me, it was more meaningful doing this with two of my former DU roommates from 35 years ago. We also had a chance to kick back a little, eat a lot of good food, travel to a volcano, and catch some waves at a beautiful Pacific coast beach. The last opportunity we had spent any significant time together was in college—now our kids are in or have graduated from college.

Amazing how life goes by ... Even though we are spread out on opposite coasts (Duane in California, Bruce in Maryland, and me in South Carolina), I think we'll keep in touch better in the future.

Michael Bernardo '77
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Dramatic Changes Challenge Cornell Fraternities

(continued from page two)

Shayler '72, Tony Cashen '57, or Fred Harwood '59. Listed below are excellent articles about these changes (that are easily found on the internet).

References

New York Times: "A Pledge to End Fraternity Hazing," David J. Skorton, August 23, 2011

Cornell Daily Sun: "A Call to Lead," David J. Skorton, August 29; "Greeks Struggle with Pledging Ultimatum," August 25; "Examining the Pledge on Pledging," August 25; "A Call to Collaborate: Jon Weinberg," August 31; "Can Greek Life Be Done Right?" September 6; "Answering the Call," September 22 (thoughtful letter from seven Cornell chapter presidents)

The Emory Wheel: "Strahine Shares Hazing Experiences [at Cornell as DU president and IFC president]," September 20

Office of the Dean of Students, Fraternity and Sorority Affairs: University Recognition Policy Amendment; memorandum and presentations.



Bruce Jennings '79, Mike Bernardo '78, and Duane Phillips '78.



Announcing the Completion of the DU Annual Recruitment Program Document



Matt Morgante '12

This DU annual recruitment program document is the result of what we've learned during seven recruitment campaigns, beginning in 2003 when DU recolonized, through February 2011 (when Ryan Swisher '12 served as VP recruitment). The documentation was assembled beginning in February 2009 after the

participate throughout the process.

This document will be updated annually as new strategies and tactics are developed and implemented at DU. Zach Alexander '13, current VP recruitment, will oversee a complete rewrite of the document during the 2012 spring semester to incorporate the new dry Rush rules and current recruitment schedule.

DU RECRUITMENT THRIVES!

We had 24 freshmen and one sophomore join DU during 2011. Ryan Swisher '12 organized and conducted a textbook-perfect recruitment process incorporating numerous innovations. Contributions were made by Zach Alexander '13, assistant VP recruitment—a new position established this year with the enthusiastic participation of the entire brotherhood (including seniors) beginning during the summer. Our alumni recruitment team (mentioned in Randy Shayler's letter) provided support and guidance beginning immediately after Ryan was elected. Matt Morgante '12 conducted a comprehensive DU new-member education process.

Justin Potter '11 had created the momentum that brought DU recruitment to a new level. Justin introduced the concept of team captains into an expanded DU recruitment organization. He designated five of the top rushers as team captains and every brother was assigned to a team—a major innovation.

The results speak for themselves in terms of numbers of new DU members—from 16 in 2008 and 2009 (plus a 2009 fall Rush that added four brothers), DU achieved 21 in 2010 and 25 in 2011!

By exceeding the goal of 20 freshmen during the past two recruitment seasons, the undergraduates have created a sustainable financial position for the chapter resulting in full occupancy, a well-attended meal plan, and strong chapter operations. The un-

dergraduates now turn a profit that is contributed to the long-term success of the chapter.

DU is clearly energized and positioned for continued success on the Cornell campus. Zach Alexander '13, VP recruitment, and Hans Geiszler '14, assistant VP recruitment, are successfully leading the transition to the new recruitment rules and environment.

As Zach reported in an October 2011 email to alumni, "DU is excited to transition into dry recruitment. Although many brothers were initially skeptical of the new recruitment rules, the addition of four associate members to the house this fall semester has given us a boost of rush enthusiasm. After a successful IFC recruitment weekend, we gave bids to varsity rower Steve Lezynski '14, as well as transfers Greg Murray '14 (brother of Bryan Murray '12), Anton Finucane-Courreges '14, Tim O'Sullivan '14, and Grant Shumway '13. Due to family matters, Grant will be transferring to USC in the spring. The rest of the class is excited to contribute their enthusiasm and time toward making our brotherhood even stronger."

The DU tradition continues with superb leadership from the e-board and excellent participation by the brotherhood.

Matt Morgante '12

three-day DU international recruitment training conference. It is a collaboration between alumni and the past five VPs of recruitment, based on conference calls beginning with the 2006–2007 campaign.

The purpose is to provide every new VP recruitment with a fast start, immediately following his election, with a reference manual and checklist. There are several sections: executive summary, DU recruitment overview, job of VP recruitment, lessons learned, and recruitment timeline. Also, there are job descriptions for the VP recruitment, as well as the newly created assistant VP recruitment, and a seven-page interpersonal skills pamphlet.

While there are extensive details presented in the 24-page document, the most important goals and success factors are summarized below.

- The annual goal is 20 freshmen (plus sophomores and transfer students) to continually refresh and energize the brotherhood, maintain the financial well-being of the chapter, and position DU for continued success on the Cornell campus.
- Recruitment is a year-round responsibility. The summer program sets the tone.
- Active participation by the entire brotherhood is critical.
- The war board is the primary recruitment management tool.
- Small group events are best to get to know rushers and vice versa.
- There are skills that can be learned and developed such as how to "meet them, make them your friend, introduce them to your friends, introduce them to your fraternity, and ask them to join." The pre-close technique presented is the road to 100 percent bid acceptance!
- The VP recruitment must possess both motivational and organizational skills plus other leadership attributes.
- A major innovation is the concept of team leaders and each brother being a member of a team.
- Alumni are valuable resources who must

The Accomplishments of Rear Adm. Paul Tobin Jr. '62

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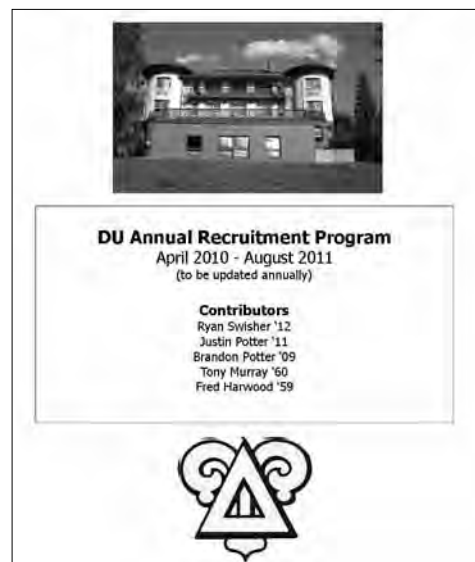
September 1992. In June 1994, Rear Admiral Tobin assumed his duties as vice chief of Naval education and training. His final assignment was oceanographer of the Navy (1996–1998).

After retiring from active duty in 1998, Rear Admiral Tobin became the executive director of the Educational Foundation of the Armed Forces Communications Electronics Association (AFCEA) in Fairfax, Virginia.

In July 2005, Rear Admiral Tobin became the 11th director of Naval history and served in that capacity until February 2008.

Rear Admiral Tobin's personal awards include two Distinguished Service Medals, four Legions of Merit, the Bronze Star, the Meritorious Service Medal, and three Navy Commendation Medals.

Rear Admiral Tobin is married to Lynne Carter Tobin from Shaker Heights, Ohio, and they have two daughters, Mary Elizabeth and Patricia. Rear Admiral Tobin and Mrs. Tobin now live in Pensacola, Florida.



The image shows the cover of the DU Annual Recruitment Program document. At the top is a photograph of the DU building at night. Below the photo is the title "DU Annual Recruitment Program" in bold, followed by the dates "April 2010 - August 2011" and a note "(to be updated annually)". A section titled "Contributors" lists: Ryan Swisher '12, Justin Potter '11, Brandon Potter '09, Tony Murray '60, and Fred Harwood '59. At the bottom is the DU logo, a stylized triangle with a triangle inside it.

DU Members Get Educated in the Science of Bowling, Trivia, Brotherhood

As this year's member educator, I have decided to focus on bringing the brotherhood together by holding events without the distractions of women while still having a great time. Our first official brotherhood function of the year was an open bowl at Helen Newman's bowling alley on a Friday night. There was a great turnout by the brotherhood, as well as the then associate members who came out to get to know us a little better. By all accounts, it was one of the most enjoyable nights of the year.

To commemorate Delta Upsilon's founding on November 4, 1834, we organized what became known as "Re-founder's Day." On that night, virtually every member of the brotherhood gathered in the basement for the best

night of bonding I have had since the pledge party. Graced with an inspiring speech by Joseph Bailey 'YR on the values that unite us, "money, women, and brotherhood," the house was renewed with a sense of unity.

Our most recent event was a clash-of-the-colleges trivia night. Questions ranged from sports knowledge to snippets from the Cornerstone, and a great time was had by all. Team ILR and Hotel held a commanding lead throughout the night, but Arts and Sciences pulled through with an impressive performance in the favorite house movies category to clench the win. As always, the house is still known for having a tight-knit group of guys who truly enjoy one another's company.

Jacob Benedict '14
VP Member Education



House Manager Reports on New Updates to the House

The house and grounds are aging well. The brand-new paved driveway makes the front of the house more presentable and safe for all pedestrians.

Inside, many brothers have put personal touches on room decorations. The newly painted rooms look even better, and help brothers take pride in their rooms. Also, many brothers are interested in decorating the

house for the holiday season, so that it will look festive for the winter months.

Other brothers have built us new, customized outdoor furniture emblazoned with the Delta Upsilon letters, which puts a nice personal touch on the back deck. Overall, the brothers have been putting a good amount of work into making our house a home.

Kevin Jerrard '14
House Manager



Alex Bores '13 Elected Student Trustee



In spring 2011, Alex Bores '13 defeated five other candidates to become the undergraduate student trustee for Cornell University, receiving 55 percent of the more than 4,000 student votes entered. He will serve on the board of trustees for a two-year term.

His journey to this overwhelming victory is astonishing. It began his freshman year when he was named president of the Cornell Students Against Sweatshops. This past summer, I sat down with Alex and asked him to tell me the story.

"I was learning the ropes in ILR and the labor movement in general, and I didn't get too excited until my second semester of freshman year when I went to the National United Students Against Sweatshops Conference in Knoxville, Tennessee, and learned about Nike's Honduras situation. Two subcontracted Nike factories had closed in January 2009 without giving the workers the legally required severance pay. The subcontractor had gone bankrupt, and Nike refused to assume any responsibility. After hearing that, we started a campaign to get Nike to pay the required severance pay.

"I got excited about it. During the 12-hour car ride home from Knoxville, three of us spent the entire trip planning how we were going to take down Nike. We came back energized and ready to take on the world. Eventually, we convinced President Skorton to write a letter to Nike demanding that it make good on the legal commitment to the 1,800 workers (Nike sells products in our bookstores and is also the prime supplier of our athletic uniforms); other major universities joined the cause.

"Three weeks later, I got a call from one of the national organizers who simply said, 'we won.' Nike did an about-face, paid the workers the money they were owed, gave them healthcare for a year, and provided a training program and priority rehiring status. I don't think that Nike made an economic decision; it made a brand decision. When a university the caliber of Cornell told Nike it was doing something wrong, it got the company's attention."

Because of the Nike campaign and the national attention that ensued, Alex was one of three winners of the Sol Stetin Award for Social Justice. The American Labor Museum annually recognizes a union president, a CEO, and one other for the award. Alex became the youngest recipient ever.

The Nike success showed Alex that he could make a difference. "That's when I really learned how to do a strategic campaign.

"I had never run for student government. A friend of mine told me I should run for the position of student trustee (he knew me from debating). This has been the first year of implementing the Reimagining Cornell initiative. I was disappointed in the student involvement in

discussing the changes.

"First, I had to decide on the key issues and my platform. In addition to reading the *Cornell Daily Sun*, I talked to students, previous trustees, student organizations, and people all over campus. Before I started campaigning, I was confident that I had my finger on the pulse of the students. I started thinking about how to sell it. I put up a website that included my platform, two campaign videos (one featuring Cornell rappers), and eventually endorsements.



Alex Bores '13 was elected student trustee for a two-year term.

"During the three-week period designated for active campaigning, I emailed every professor who had a class larger than 100 students and asked if I could make a five-minute announcement. I went to North Campus frequently. I talked to people in dining halls and dorms. I went to many student organization meetings, and we put up posters.

"No one has ever won a campaign alone, and I had a lot of help. Every organization of which I was a part campaigned for me. DU came through in a major way. Many of the brothers contacted their friends on my behalf. I was gratified when students told me that I received their votes because they'd heard about me from DUs and other friends."

I asked Alex how he came to Cornell and Delta Upsilon. "Being from New York City, I thought I wanted to go to a city school, and I was interested in politics. Georgetown was my top choice, and I was accepted. But after being on campus for 30 minutes, I fell in love with Cornell. It has been a great decision for me. When I came to Cornell, I did not think I would join a fraternity. Some of my friends and I came back for Rush Week just to have a good time. Basically, I just really fit in at DU. The brothers were inspiring and doing incredible things. I wanted to be a part of it, and being a DU has been great."

Only a junior, Alex has already established a substantial legacy at Cornell. He's served in top officer positions for Phi Alpha Delta Pre-Law Fraternity, Cornell Half In Ten anti-poverty organization, Cornell Chapter of Roosevelt Institute political advocacy group, and Conflict-Free Cornell. He's been a research assistant for the ILR Labor Education Research office and New York City Extension office, and an ILR student ambassador. As a member of the Cornell Forensics Society, he was one of two top sophomore debaters in the national championships. He also served on the DU Judicial Board.

Alex joins a distinguished group of Cornell trustees—Austin Kiplinger '39, Nels Schaenen '50, and Frank Cuzzi '61. I recommend that you check out his campaign website, alexbores.com. I expect we will be hearing much more about, and from, Cornell's student trustee and DU brother, Alex Bores '13.

Fred Harwood '59

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Joe Ward '13



Since retirement from The Ohio State University College of Medicine, **Edwin C. Shuttleworth Jr. '51** moved to Florida in 1989. He has been painting in watercolor for over 40 years, and was elected to signature membership in the American Watercolor Society this past year. In spring 2010, Ed was able to speak briefly with **C. Russel Schuh '51**. Write to him at 3216 Chapel Hill Blvd., Boynton Beach, FL 33435; pegasus66@comcast.net.

"I enjoyed hearing about and getting email addresses of two brothers I had lost," writes **Walter A. "Walt" Harrison '52**. "I'm working, from Stanford, on fuel-cell cathodes for the National Energy Technology Laboratory. I also published another book this year called *Theoretical Alchemy*, and even painted a picture for the cover (you can see it on Amazon)." Brothers can reach Walt at 817 San Francisco Ct., Stanford, CA 94305; or walt@stanford.edu.

"Despite a poor real estate market in Florida since 2005, our company has survived and is doing quite well now in the Sarasota-Bradenton area," writes **David Eckel '58**. "We specialize in residential, commercial, and property management. I tried to retire in the mid-'90s—that did not work. I spend time between Sarasota; our second home in Amherst, New York; and our summer home at Crystal Beach (Niagara region), Ontario, Canada." Reconnect with David at 50 Central Ave., Sarasota, FL 34236.

Ernest J. "Ernie" Feleppa '61 is still enjoying work

and pursuing biomedical research. He recently obtained two new major NJIT grants—combining advanced ultrasound with magnetic resonance imaging to better detect and image prostate cancer, and integrating advanced ultrasound imaging into an existing commercial ultrasound instrument for treating prostate disease and making focal treatment of prostate cancer feasible. They also hope to receive an award to pursue ongoing research into detecting small cancers in lymph nodes, which is very important for staging and treating a wide range of cancers. These projects involve exciting collaborations with organizations such as GE Global Research, Beth Israel Deaconess Medical Center, Focus Surgery Inc., Rutgers University, the University of Hawaii, the Virginia Mason Medical Center, University College London Hospital, the Center for Natural Research, and the University of Paris. This is exciting research, and Ernie is honored and thrilled to be involved in it! Keep in touch with him at 2 Morehead Dr., Rye, NY 10580; feleppa@optonline.net.

"Johannah and I had a good time at the house in June 2010 with members of the DU class of 1960," wrote **George M. Malti '61**. "We were there again this past June with a fairly large group of 1961 DUs. There is a lot of communication between the '61ers right now. We were with **wife name? and Leigh Schmalz '61**, **Fays**, Joyce and **Richard Perkins '61**, and Sallie and **Alan McCrea '61** in Orlando in November 2009. Johannah and I were also with Leigh

and his wife, Georgia; **Alan Ruf '60**; and **Christopher "Kip" Kane '64** and his wonderful friend, Sandy Brink, in Florida and Alabama in November 2010. We are sharing time between our homes in Gallup, New Mexico, and Sedona, Arizona, and I still own the group of four radio stations in Gallup. We get to see Dick and Joyce Perkins three or four times every year, as Dick and I serve on the board of the William Knox Holt Foundation." Stay in touch with George by sending postal mail to P.O. Box 420, Gallup, NM 87305.

"Retirement is right around the corner (July 1, 2011)," wrote **David R. "Dave" Debell '67** in February 2011. "Becky and me and our five animals will be moving in July to our new 'retirement city'—Hendersonville, North Carolina. Our new log home (on a mountain in the woods) is 'in process,' and we will be completing all of the interior work (kitchen, baths, walls, floors, etc.) over the next year. Our new address will be 67 Jeter Mountain Terr., Hendersonville, NC 28739."

When **Stephen M. "Walt" Garrison '85** wrote to us in March 2011, he reported, "I started a new job as director of sales for Concord Wilshire Companies. I'm involved in sales of real estate for various condominium home properties in Florida. I had a great time at the 2010 25th Reunion with the boys back at the DU house!" Drop "Walt" a line at 6532 Fairway Hill Ct., Orlando, FL 32835; steve88@cfc.rr.com.

MacLeod '70 Receives the CFA Lou Conti Award

This past fall, Tom MacLeod '70 was one of four Cornellians honored at the Cornell Football Association's annual awards day. The Cornell and Ivy League hall of famer received the Lou Conti '41 Lifetime Achievement Award.

A defensive back on Jack Musick's 1967–1969 teams, he had three interceptions during his senior year. One game that year stands out: In the first quarter at Brown, Cornell put a heavy rush on the dodging Bruin quarterback Bryan Marini, who unloaded a hurried pass. MacLeod cut in front of the receiver, snagged the ball, and ran it untouched 40 yards for a touchdown; Cornell won, 31–0. Described by the *Cornell Daily Sun* Sports Editor David Golomb '70 as "a stalwart in the secondary at safety, rover, and monster," Tom played well at each position.

Tom was also one of the late Ted Thoren's all-time leading pitchers, with a career 2.07 ERA; In the spring 1970 season, Tom pitched 100 innings in 17 appearances, setting a Cornell record. In his junior

year, a 5–2 win-loss record led the Big Red to a second-place finish in the 1969 Eastern Intercollegiate Baseball League.

After Cornell, Tom went on to become a very successful CEO in the business world. In 2005, he was Cornell's choice to represent his alma mater as its honoree at the Ivy Football Association Dinner. Tom entered the Cornell Hall of Fame in 1978.

The legendary Lou Conti '41 played on Carl Snavelly's 1939 national championship squad. A 2007 IFA dinner honoree, Conti flew combat planes in World War II and Korea and rose to Marine Corps major general. He was an assistant coach to Lefty James in the 1950s.



Tom MacLeod '70 and Peter Gogolak '63 at the Ivy Football Association dinner honoring Peter Gogolak.

DECEASED

We regret to report the deaths of:

- William T. Prescott '38
- Ormond M. Hessler '42
- William E. Jahsman '50
- John H. Beardsley '53
- George W. Emde Jr. '54
- Robert O. Safford '56
- Richard A. Gross '57
- Harry S. Russell '58
- Peter K. Kellogg '59
- Donald A. Mowers '64
- Robert C. Wood '67
- Charles E. Odell Jr. '69
- Demmon E. VanTyle '70

The Alumni Noose

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